Box D 97

# Myron

OUR 26th YEAR 1975

RECEIVED
OCT 17 1975
AU29

## Myron's Catalog of Business Essentials

## Fall 1975

**Myron Manufacturing Corporation,** Myron Building, Maywood, N.J. 07607 Phone (201) 843-6464

# Recently I received the following letter:

*Dear "Mike Adler":*
*If you truly exist—as a human being—then it would be nice to receive word from you other than via your catalog. Show up in Palm Beach anytime, and I'll be pleased to take the mystery man of Myron to lunch and get to see the REAL MIKE ADLER!*

*Sincerely,* ***F. W., Palm Beach, Florida***

I wrote to this good customer of ours and told him that not only are there a real Elaine and Mike Adler but that we might just show up in Florida this December for that lunch!

Elaine and I have watched our company grow steadily . . . from a handful of people in a 3 car garage to our present multi-story plant with well over 200 employees . . . but we still run it like one big family. And we still treat each order as if it were the only order that day (which it once was!). And we still write or call every customer who writes to us, like F. W. of Palm Beach.

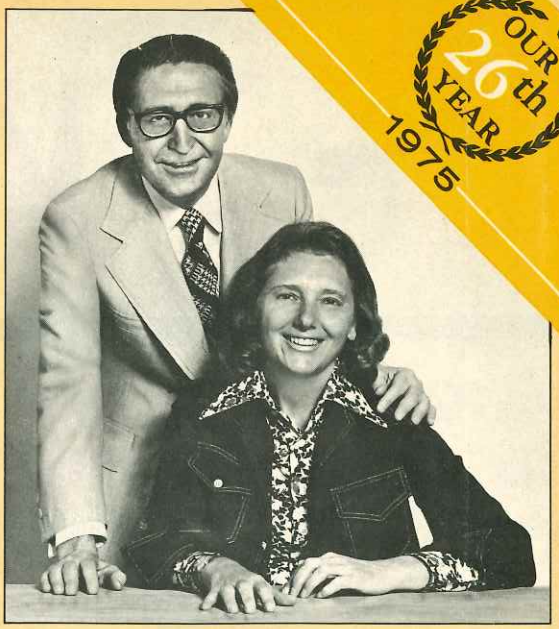
We also work very hard to come up with unique and useful merchandise that can be of real help to your company. That's what this catalog is all about. And everything—from the calendars to the office aids—is 100% guaranteed to your satisfaction.

I hope we hear from you.

Cordially,

Mike + Elaine

Mike and Elaine Adler




**Mike and Elaine Adler**

# Myron's Bicentennial Pocket Calendar

If you are considering a business gift and your budget is around 50¢ . . . your search is over. Our exclusive, lightweight, month-in-view pocket calendar provides year-long advertising in a format that combines fascinating history and everyday function. We've included scores of "Oh, I didn't know that!" bits of Revolutionary happenings and backed them up with interesting and unusual illustrations of the period. And we've wrapped it all up in a handsome, leather-like vinyl cover . . . in your choice of colors. Additional features include a full 13 months (right through January, 1977) with room under each day for notes, meetings, etc.; plus an information section with temperatures and population in major U.S. cities, metric conversions, etc.; plus extra pages for addresses, birthdays and anniversaries.

**A tasteful blend of everyday usefulness and fascinating history.**

Only **49¢** ea. in quantity

**BICENTENNIAL POCKET CALENDAR, Style #51516**
**PRICES INCLUDE YOUR 4 LINE IMPRINT IN GOLD**

| 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|
| 49¢ ea. | 52¢ ea. | 56¢ ea. | 59¢ ea. | 69¢ ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory
**Special quotations for quantities over 1000**

**Colors:** Red, Green, Navy
**Size:** 3½" x 6"

# Date Keeper/1976

## The Big Gift That Reminds And Remembers

Only **97¢** each in quantity including your imprint

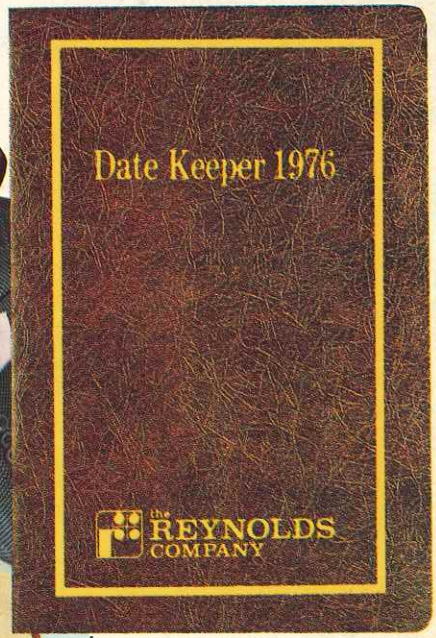
This man sized date book from Myron has almost 200 square inches to mark just one month's activity!

This distinctive gift has large open pages and richly grained brown crush covers. Your sales message, right on the cover in gold, is sure to be noticed and influence buying decisions.

Features:

- Open size 16″ x 12″ — Closed size 8″ x 12″
- Perfect for desk, travel and home
- Large date boxes
- Excellent for tax deductible items and tax records
- Printed on high quality tinted paper to reduce glare
- Full 13 month calendar
- Special section on first aid, holiday listing, birthday and anniversary lists, credit card register, phone index and telephone codes.
- Your 4 line imprint in gold on the cover.

Date Keeper has features not found in date books at twice the price!




**DATE KEEPER, Style #52313**

**PRICES INCLUDE YOUR 4 LINE IMPRINT GOLD STAMPED ON COVER**

| 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|
| 97¢ ea. | $1.03 ea. | $1.10 ea. | $1.19 ea. | $1.29 ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory

**Special quotations for quantities over 1000**

Units will be imprinted in gold in block style type. If a company insignia, special lettering or trademark is desired, a die must be made up from art supplied by you (must be good black and white copy). Charge is approximately $15.00.

Mailing Envelope, 5¢ each additional—Style #52576

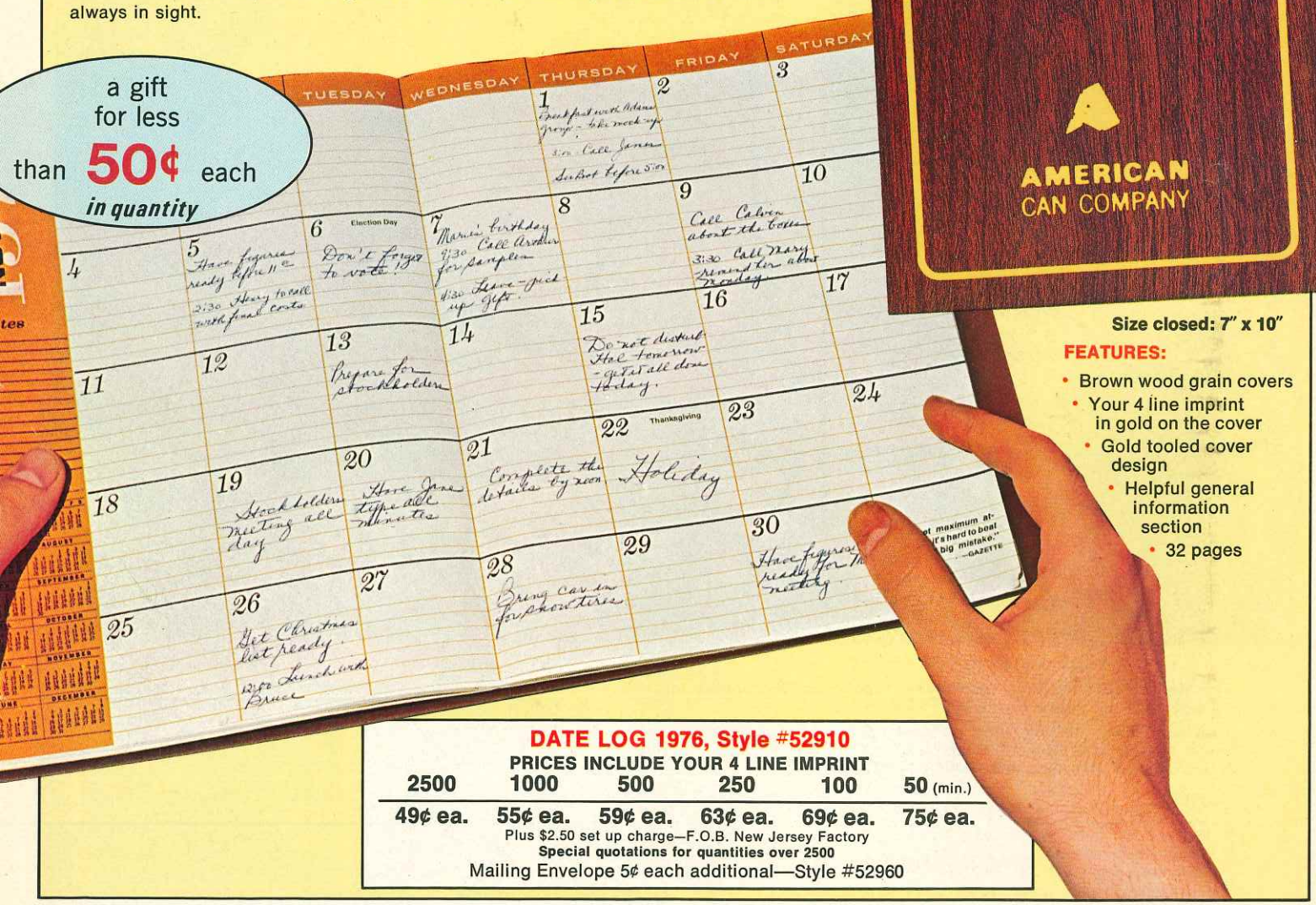
# Date Log 1976

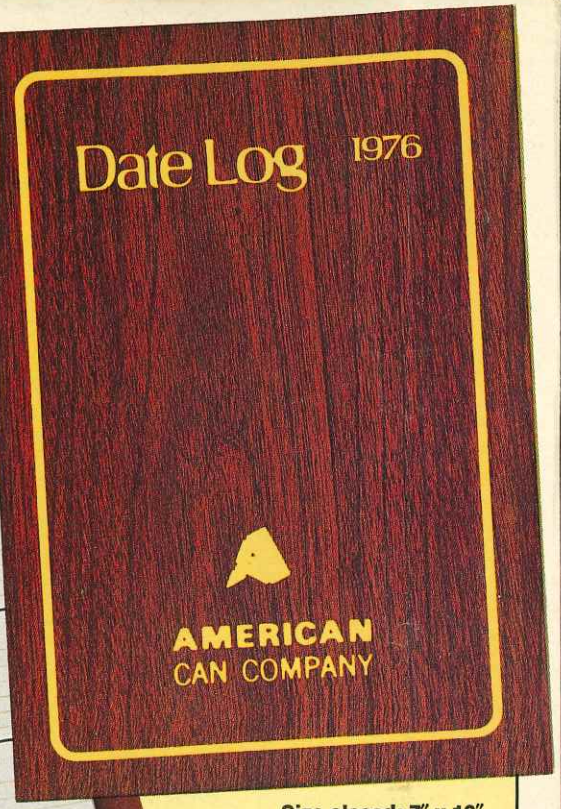
## THE BIG 7" x 10" CALENDAR GIFT AT ABOUT 50¢ PER PROSPECT!

Now you can afford to spread good cheer all year in a big way! You invest in the gift — the advertising comes Free.

Date Log 1976 is a very special ambassador of goodwill. Its large size, its handsome wood grain covers, its smart styling — all add up to the biggest buy in a low cost date book. A full 13 months, each month on a wide double spread, gives large, legible space for appointments, expense records and important dates. Your name imprinted in gold on the cover is like a jumbo business card always in sight.

a gift for less than **50¢** each *in quantity*




**Size closed: 7" x 10"**

**FEATURES:**

- Brown wood grain covers
- Your 4 line imprint in gold on the cover
- Gold tooled cover design
- Helpful general information section
- 32 pages

**DATE LOG 1976, Style #52910**

**PRICES INCLUDE YOUR 4 LINE IMPRINT**

| 2500 | 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|---|
| 49¢ ea. | 55¢ ea. | 59¢ ea. | 63¢ ea. | 69¢ ea. | 75¢ ea. |

Plus $2.50 set up charge—F.O.B. New Jersey Factory

**Special quotations for quantities over 2500**

Mailing Envelope 5¢ each additional—Style #52960

**Blue Ink Only.**

ONLY **$3.10** Per Set in Quantity

# The Gold Rush Pen & Pencil Set

Striking gift discovery—and advertising idea! Both precision-made pen and pencil carry your firm's 4 line imprint. Your customers will take this handsome gold-plated set wherever they go! Comes in attractive leatherette gift case.

**GOLD RUSH PEN & PENCIL SET, STYLE #11173**

**Prices include your 4 line imprint in black.**

| 250 | 100 | 50 | 25 (min.) |
|---|---|---|---|
| $3.10 ea. | $3.30 ea. | $3.50 ea. | $3.75 ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey factory

**Special quotations for quantities over 250**

# America's largest selling pocket appointment calendar

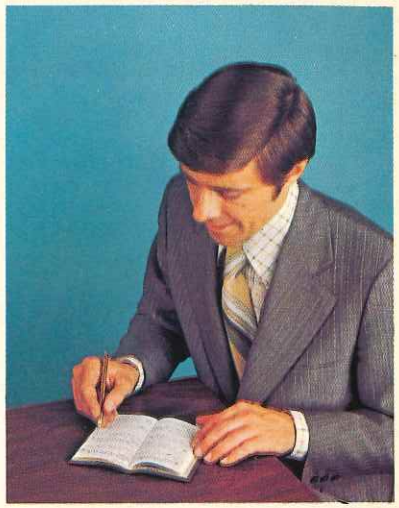
Only **49¢** each in quantity including your imprint

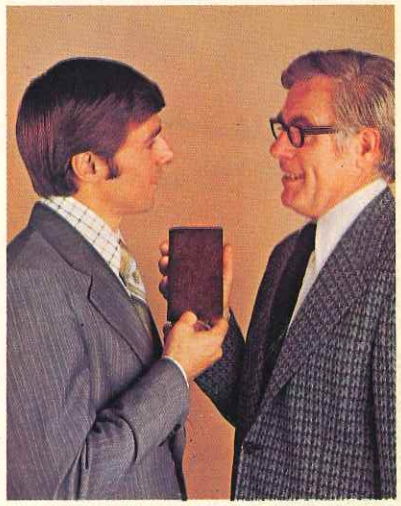
The Original

# Pocket Pal · 1976

***Millions In Use • Making Friends • Keeping Friends***

The Original Pocket Pal, the prestige business gift that is wanted, welcomed, used and appreciated for a full year. Each double page spread has a full week-in-view for recording schedules and daily appointments. It's the perfect diary for tax deductible expenses. Pocket Pal forms a year-round link to your customers with your imprinted sales message in gold on the front cover. It acts as an elegant business card in the most influential hands.





**Size: 3½" x 6"**

**FEATURES:**

- Full year appointment diary, 128 pages, a full week on 2 open pages
- Helpful information charts on first aid, travel distances, weights and measures, time zones and area codes.
- Special sections to record important phone numbers and addresses, credit card numbers, birthdays and anniversaries.
- Auto information and service record.
- Mails in regular #10 envelope.
- Handy size for pocket or purse, 3½" x 6".
- Rich leather-like vinyl covers in brown crush, blue suedette, or black crush.

**Pick your cover:**

Blue Suedette
Black Crush
Brown Crush

**POCKET PAL, Style #51643**

**PRICES INCLUDE YOUR 4 LINE IMPRINT**

| 2500 | 1000 | 500 | 250 | 100 (min.) |
|---|---|---|---|---|
| 49¢ ea. | 52¢ ea. | 55¢ ea. | 59¢ ea. | 61¢ ea. |

Plus $2.50 set up charge — F.O.B. New Jersey Factory

**Special quotations for quantities over 2500.**

Units are imprinted in block style type. If a company insignia, special lettering or trademark is desired, a die must be made up from art supplied by you (must be good black and white copy). Charge is approximately $15.00.

# NEW! Wildlife Easel Desk Calendar

## The "One Of A Kind" Executive Gift With The Elegant Look Of Handtooled Leather.

The saddles of 19th Century American cowboys were often carved with peaceful water scenes (usually to remind them of places far away from the dusty plains). Now you can create a pleasant, relaxing atmosphere on your customer's desk with our new *Wildlife Calendar*. Through an elaborate and costly process, we have created a facsimile in vinyl of one of these scenes and transferred it onto our handsome, executive desk calendar. With the look *and feel* of deep-cut handtooled leather, this functional monthly calendar (13 full months on slip-in cards) offers an unmatched opportunity to keep your company's name up front. Shipped flat, with envelope for mailing.

**Standing Size:** 3½" x 7½"
**Color:** Brown

Back View

Front View

**WILDLIFE EASEL DESK CALENDAR, Style #52206.**
**PRICE INCLUDES YOUR 4 LINE IMPRINT IN GOLD and mailing envelope**

| 500 | 250 | 100 | 50 | 25 (min.) |
|---|---|---|---|---|
| $1.39 ea. | $1.48 ea. | $1.57 ea. | $1.70 ea. | $1.85 ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory
**Special quotations for quantities over 500**

# "Slim Jim" Pocket Pal

**only 25¢ each in quantity**

The gift that's used all year long at less than the cost of a greeting card.

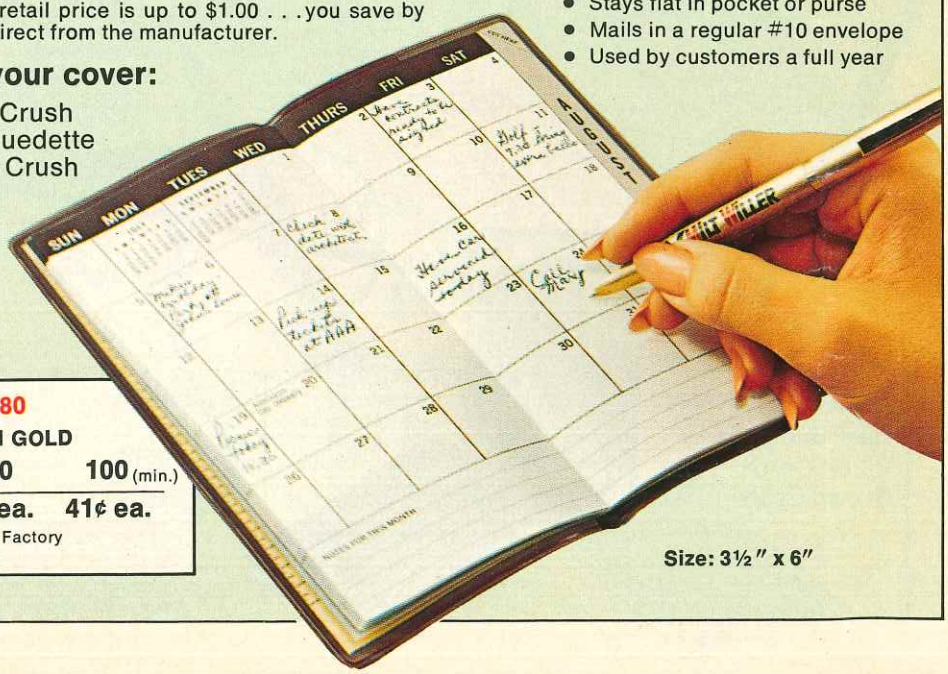
Wafer thin, to accomodate today's form-fitting styles, this month-in-view pocket calendar gives the outline of a month's activities in one fast glance. The Slim Jim is a fantastic value. Comparable retail price is up to $1.00 . . . you save by buying direct from the manufacturer.

**Features:**

- Gold imprinting at no extra charge
- Full 13-month schedule — January '75 thru January '76
- 32 pages including helpful information
- Stays flat in pocket or purse
- Mails in a regular #10 envelope
- Used by customers a full year

**Pick your cover:**

Brown Crush
Blue Suedette
Black Crush



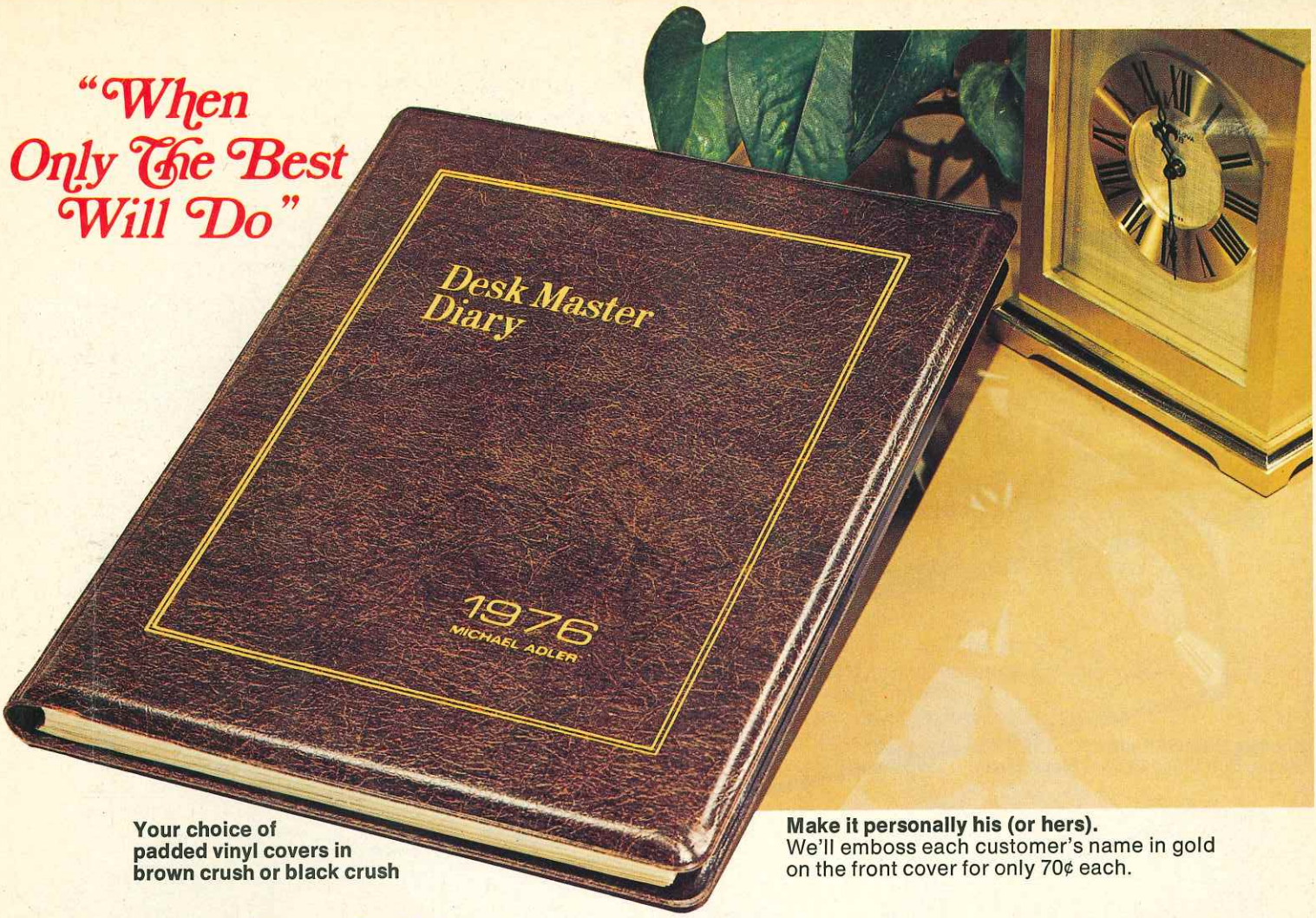

**SLIM JIM POCKET PAL, Style #51780**
**PRICES INCLUDE YOUR 4 LINE IMPRINT IN GOLD**

| 5000 | 2500 | 1000 | 500 | 250 | 100 (min.) |
|---|---|---|---|---|---|
| 25¢ ea. | 29¢ ea. | 32¢ ea. | 35¢ ea. | 38¢ ea. | 41¢ ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory
**Special quotations for quantities over 5000**

**Size: 3½" x 6"**

"When Only The Best Will Do"




**Your choice of padded vinyl covers in brown crush or black crush**

**Make it personally his (or hers).** We'll emboss each customer's name in gold on the front cover for only 70¢ each.

# Myron's Desk Master Diary

For less than $7.00 your executive gift-giving problems are solved. The Desk Master Diary is styled to grace the office of every VIP on your gift list—yet costs less than you'd expect. Its gold-tooled front cover—in your choice of luxurious materials—will earn a prestige place on your customer's desk. And the Desk Master Diary has many valued extras inside as well, including non-glare tinted paper. Myron proudly calls this the most impressive desk diary available at any price. Your name or sales message will be imprinted free on the inside cover as a constant reminder of your thoughtfulness and good taste.

**Only the Desk Master Diary offers all this:**

• Gold tooled cover design • heavyweight non-glare tinted paper stock • spiral binding keeps pages lying flat • gives you a full week in view • 12 pages for monthly summary of daily tax deductibles • handy reference guides included • 7" x 9" size • 144 pages • removable telephone directory • highlights famous quote of the week and holidays • includes handsome gift box • see thru book mark.

**Colors: Black Crush or Brown Crush**

**DESK MASTER DIARY, 1976, Style #52970**

**Prices Include Your 4 Line Imprint and Gift Box**

| 250 | 100 | 50 | 25 | 12 | 6 (min.) |
|---|---|---|---|---|---|
| $5.70 ea. | $5.79 ea. | $5.88 ea. | $5.95 ea. | $6.15 ea. | $6.50 ea. |

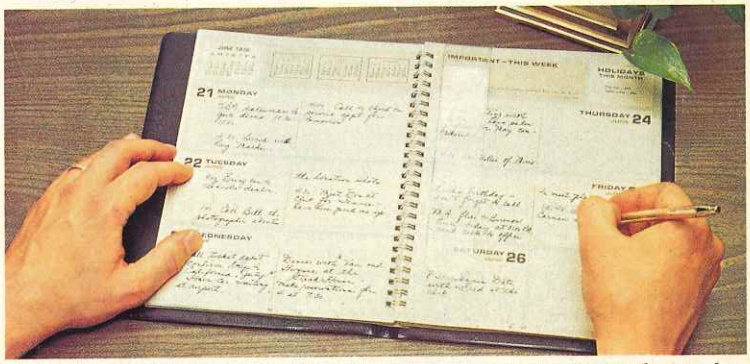
Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory

**Special quotations for quantities over 250**

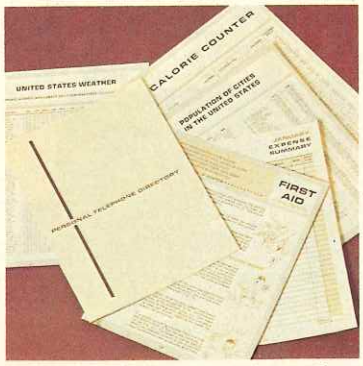
Logos available at approximately $15.00 die charge.

**Unsealed corrugated mailers 25¢ each additional** **Style # 52310**

**Personalized Names Only 70¢ each.**
(Include a *typed* list of names.)




**Spiral binding keeps pages lying flat when book is open; plenty of room for notes because each open spread is one full week.**




**Features removable telephone directory. Diary includes useful reference guides of calorie charts, population information, first aid, interest rates, mileage charts, etc. Can be used for years to come!**

**Your name or sales message imprinted free of charge in gold on inside cover. A year-round reminder of your good taste.**

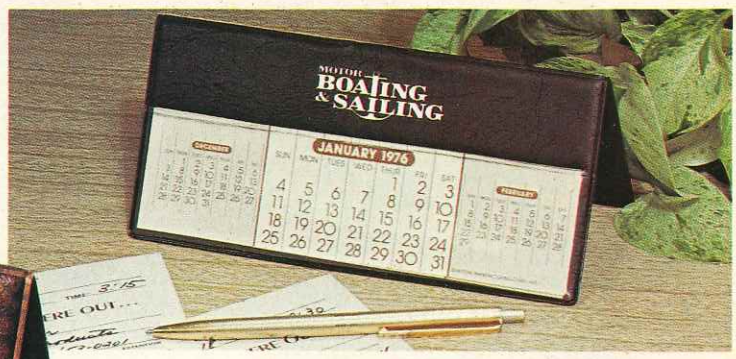
# Myron's Contemporary Easel Desk Calendar

**The highest quality easel desk calendar you can buy.**

When your imprint is stamped on our distinctive Contemporary Easel Desk Calendar, it is sure to be seen . . . and often. Unlike cumbersome paper models of yesteryear, the Contemporary's sleek, modern design makes it a handsome addition to any office setting. This calendar is sure to be everyones favorite, from the shipping clerk to the chief executive. Choose black crush vinyl or the expensive look of burl wood. Each calendar has 13 full months on slip-in cards, (January 1976 thru January 1977). Envelope available for mailing.

**Front View**

**Back View**




**Standing Size:** 3½" x 7½"
**Colors:** Burl Wood Brown, Black Crush

**MYRON'S CONTEMPORARY EASEL DESK CALENDAR, Style #52204**

**Prices include your imprint in Gold**

| 500 | 250 | 100 | 50 | 25 (min.) |
|---|---|---|---|---|
| $1.18 ea. | $1.26 ea. | $1.35 ea. | $1.47 ea. | $1.59 ea. |

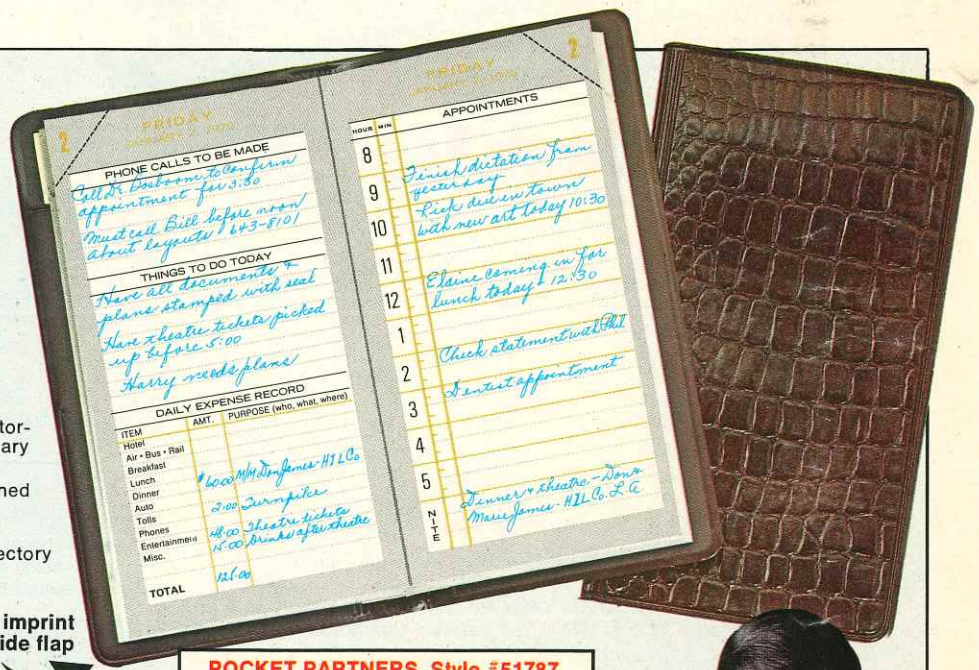
Plus $2.50 machine set-up charge—F.O.B. New Jersey factory.
**Special quotations for quantities over 500**
Mailing envelope, Style #52209—10¢ each.
Logos available at approximately $15.00 die charge.

# Pocket Partners

Here's a great gift for all busy executives. Pocket Partners offers a complete personal organizing system. It features 12 monthly pocket diaries plus an attractive alligator-grained pocket diary holder. Lets the user carry only the current month's diary in his pocket, while maintaining the balance (for records) in the handsome walnut-grained file box. It's the biggest bargain around—27 pieces in all!

**Pocket Partners give you all this:**

- 12 individual 64 page pocket-size monthly diaries
- each diary gives a full page for each day—lists appointments, expense records, memos, plans, notes, etc.
- exclusive brown alligator-grained vinyl pocket diary holder
- handsome walnut-grained file box indexed by 12 monthly file cards
- 24-page telephone directory

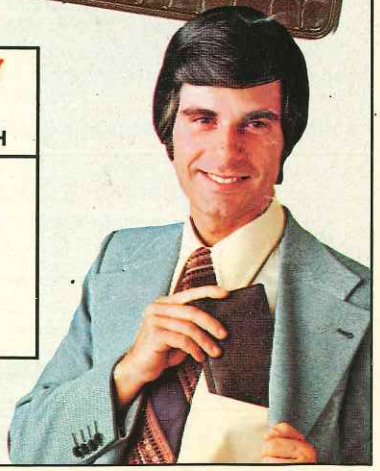



**Your 4-line imprint on inside flap**

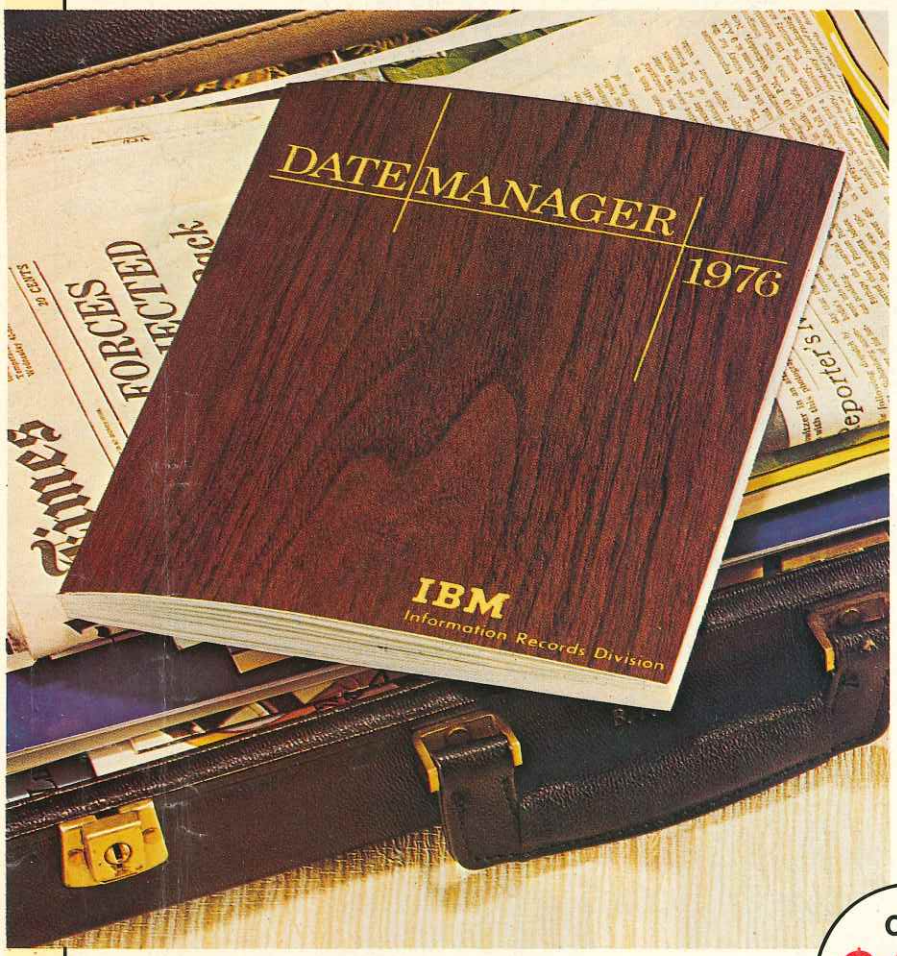
**POCKET PARTNERS, Style #51787**
**Prices include your 4 line imprint in Gold**

| QUANTITY | EACH |
|---|---|
| 25-50 | $11.75 |
| 12-24 | 12.55 |
| 6-11 | 13.30 |
| 2 (min.)-5 | 14.50 |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory
**Special quotations for quantities over 50**
One set, *Unimprinted*, may be purchased for $15.95.



# Myron's DATE MANAGER Diary

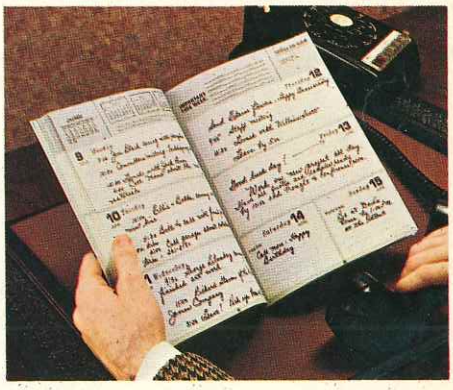



## A full-size executive Desk Diary priced so low you'll be able to give one to every good customer on your list.

At last . . . a big, executive's desk-size calendar for an astonishingly low price! The flexible gold-tooled front cover looks for all the world like fine English Walnut. Your ad commands a prominent place on your client's desk, yet the **Date Manager Diary** easily tucks away inside an attaché case to keep him right on schedule wherever he goes.

**Features:**

- Handy 7″ x 9″ size, 128 pages, with plenty of write-in space for activities, appointments, notes, expenses, etc.
- Each double page opens to one full week.
- Quotation-of-the-week.
- Highlighted holidays.
- Useful information sections.
- Handy 3-month reference calendar always in view.
- Brown wood grain cover.
- Price includes your 4-line imprint in gold on front cover.



**MYRON'S DATE MANAGER DIARY, Style #52307.**
**PRICES INCLUDE YOUR 4 LINE IMPRINT IN GOLD**

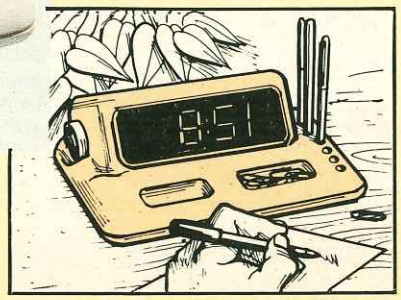
| 250 | 100 | 50 | 25 | 15 (min.) |
|---|---|---|---|---|
| $1.85 ea. | $1.99 ea. | $2.15 ea. | $2.25 ea. | $2.50 ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory
**Special quotations for quantities over 250**
**Gift Box 25¢ each Style #52306**

Only **$1.85** each in quantity

# Bulova Digital Desk Clock

Everyone's talking about Accu-Digit II, Bulova's brand new futuristic desk clock! Already a huge success, this popular digital clock "shows off" the time in big, brightly lit 1⅜″ numerals (red on black background). Tell the time with ease . . . even in the dark. Side control sets time and alarm—you're always prompt with Accu-Digit II. Its ultra sleek contoured plastic body features utility compartments for your clips, pens and staples. Wipes clean with a damp cloth. For good looks, and precision performance, you can count on Bulova! Plugs in—no batteries to wear out. One year warranty from Bulova. **Colors:** White, Orange, Tan.

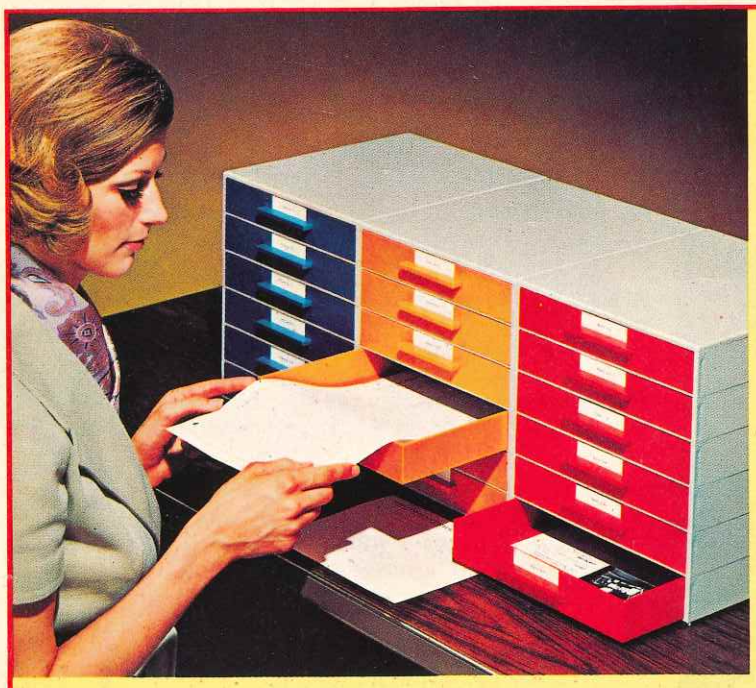



**Size:** 4¼″ H x 10½″ L x 7¼″ W.

**DIGITAL DESK CLOCK, Style #40280**

**$49.95 ea.**

F.O.B. New Jersey Factory



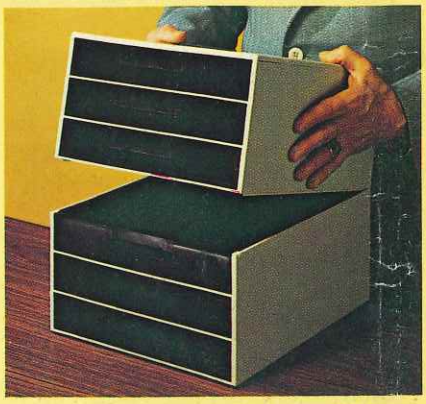
# Stac-a-Drawer

## AT LAST A PLACE FOR EVERYTHING

Myron's New Stac-A-Drawer is an 18 drawer storage system of molded plastic, that is the envy of everyone interested in organizing paperwork and increasing efficiency. Stac-A-Drawer keeps every kind of paperwork, photographs, supplies, even parts in a neat, orderly, easy-to-find manner.

Minimum order
6 units
Total 18 drawers
as shown,
Style #31593
**$50.70** each

Additional 3
Drawer Units
**$8.45** each unit



**NOW—AVAILABLE IN A JET BLACK!**

**You get 18 full size 9¼" x 11¼" x 1½" high drawers, in a choice of harvest gold, royal blue, flame orange and jet black. Color code your paperwork anyway you like (minimum 3 drawers per color).**

**Ready to use. No tools, clips needed. It's the handiest system yet! Even small parts fit nicely.**

**COLORS:** Royal Blue, Harvest Gold, Flame Orange, Jet Black.

F.O.B. Ohio Factory

# Myron's Solid State Wireless Intercoms

## Save So Much Time And Legwork, You'll Wonder How You Ever Did Without Them

**For the Office, Home and Factory.**

Both units send and receive — add as many stations as required. No batteries — no wires to install — just plug 'em into any AC outlet in the office or plant. It actually transmits through existing wiring. So simple, it's fully transistorized and needs no warm-up time. It's an attractive full time worker on the desk, in the plant or at home. It's a perfect baby sitter and sound monitor.

**Color: beige**

**FEATURES:**

- **Push-button operation with on/off pilot light, and volume control. Low power consumption.**
- **Large microphone-speaker combination for crisp, clear reception.**
- **Lightweight — portable — compact size — only 6¾" x 4" x2¾".**
- **"Talk-lock" for hands free communication.**
- **Every unit is a master for 2-way communication.**
- **Additional stations may be added as required (up to 8 total).**
- **Two-tone molded high-impact case with black metal grille.**
- **Can be mounted on wall. • U.L. line cord.**

## *DIRECT TO YOU PRICES*

**Style #31151** **$59.95 PAIR**

F.O.B. New Jersey factory

**Additional Stations $30.00 ea.**

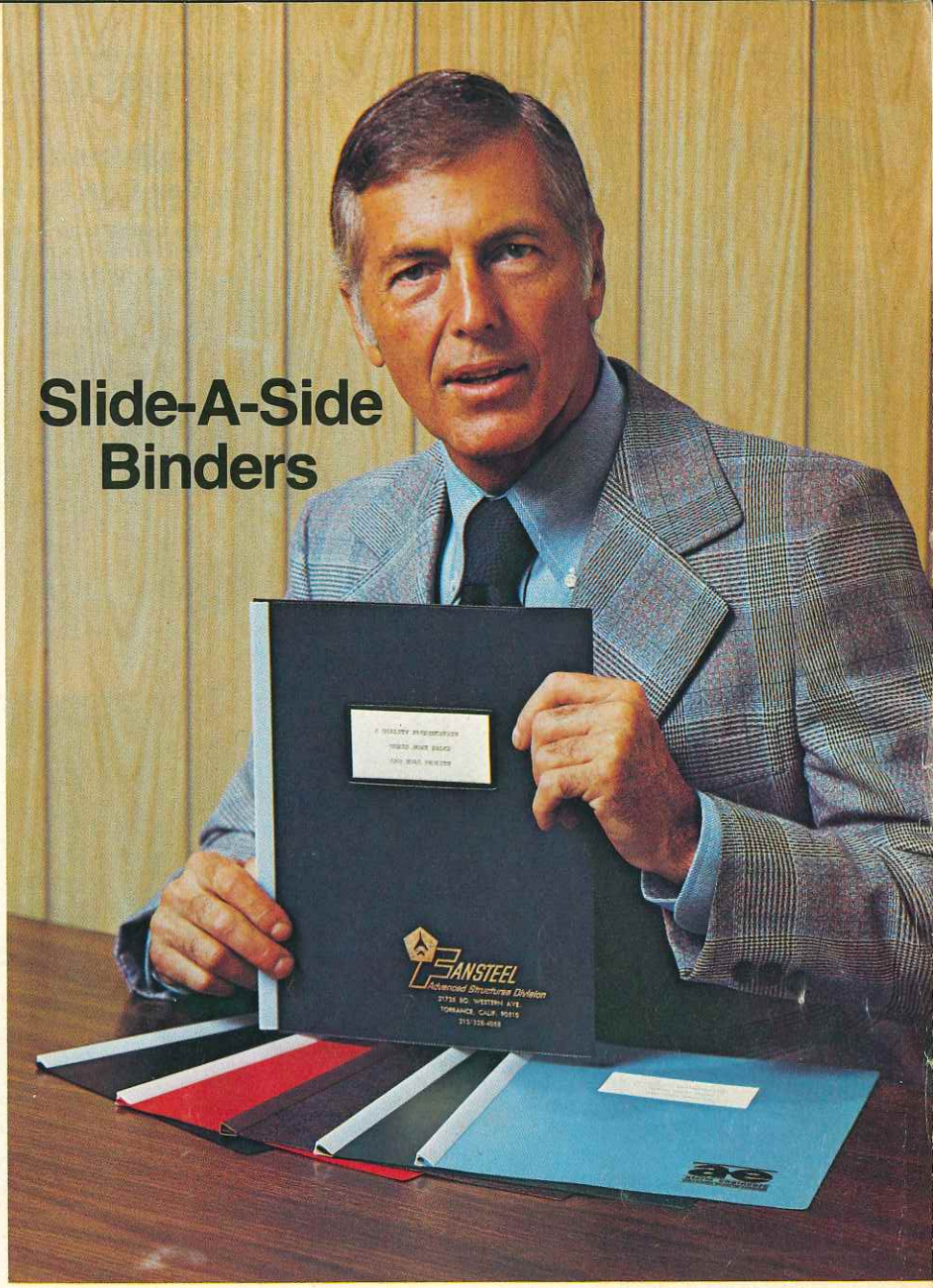
Myron Manufacturing Corporation | Myron Building | 201 | 843-6464 | Maywood, New Jersey 07607

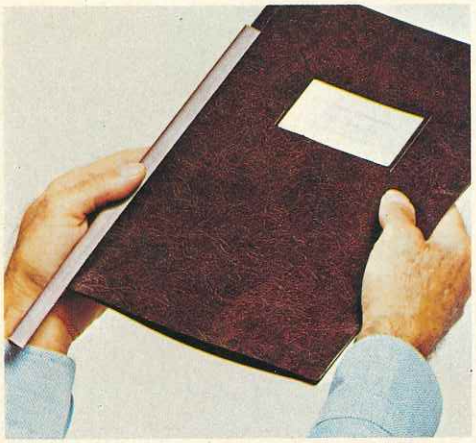
# For Preferred Treatment of Your Important Data:

Add a prestige look to your presentations, contracts, proposals, reports with your 4 line imprint on the front cover. These binders do not require hole punched pages, yet they hold up to 25 pages good and tight!

**FEATURES:**

- Leather-like deeply grained, virgin vinyl covers.
- Holds 25 pages of 8½" x 11" sheets. Pages lie flat.
- Covers may be embossed with your 4 line imprint in lower right corner.
- Fits standard mailing envelopes.
- Easy to assemble without fasteners—just slide down the plastic channel, insert sheets, slide channel back on.
- Electronically embossed edges.
- Closed size: 9" x 11½".
- Also available for 50 page capacity.



**No Hole Punching — Binds in Seconds**

**Easy As 1-2 Slide.** Slip off the plastic channel. Insert pages into folder. Slide channel back on again.

## Direct-To-You-Prices

**Style #70911 (With Window) Style #70914 (Without Window)**

**PRICES INCLUDE YOUR 4 LINE IMPRINT**

| 2500 | 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|---|
| 52¢ ea. | 59¢ ea. | 63¢ ea. | 67¢ ea. | 73¢ ea. | 79¢ ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory

**Special quotations for quantities over 2500**

Slide-A-Sides Are Also Available In 50 Page Capacity:

Style #70950 (Without Window)

Style #70952 (With Window)

ADD 10¢ EACH TO THE ABOVE PRICES FOR 50 PAGE CAPACITY

**A CHOICE OF 6 COLORS IN VIRGIN VINYL: RED, NAVY BLUE, AZURE BLUE, GREEN, BLACK, BROWN CRUSH**

Units will be imprinted on the front cover in block style type. There is a $2.50 set-up charge. If a company insignia, special lettering or trademark is desired, a die must be made up from art supplied by you (must be good black and white copy). Die charge is approximately $15.00.

Myron Manufacturing Corporation | 201 Myron Building | 843-6464 Maywood, New Jersey 07607

# The Coordinator

## An Oversize Presentation Binder You Can Be Proud To Leave Behind

It's ready to go — merely insert your sales literature in as many as 16 "windows" and watch your proposal sparkle.

Size Closed:
9¾" x 12"

**Features:**

- 8 plastic pockets display 16 separate documents
- Easy access to literature at top of each pocket
- Pocket inside each cover for loose papers
- Inside clear pocket for your business cards
- Your 4 line imprint in gold on the outside cover

**Brown Crush or Navy Blue Suede**

**THE COORDINATOR, Style #60632**

| 1000 | 500 | 250 | 100 | 50 | 25 (min.) |
|---|---|---|---|---|---|
| $1.65 ea. | $1.87 ea. | $2.05 ea. | $2.25 ea. | $2.50 ea. | $2.95 ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory
Additional inserts available, Style #60513 — 15¢ ea.

**Special quotations for quantities over 1000**

Units are imprinted in block style type. Logos available at approximately $15.00 die charge.

# Transparent Spine Binders

Eye-catching and protective, tinted soft vinyl covers make your estimates, reports, contracts and catalog sheets stand out. Unique embossed edges add a quality look. Literature shows through for clear, impressive and instant identification. Securely holds up to 25-8½"x11" sheets. Choice of 4 transparent colors: Blue, Yellow, Green or Red—and Window Clear.

**Easy as 1-2-3:** Slip off plastic channel. Insert pages into folder. Slide channel on again.

**SPINE BINDER, Style #70890**

| 2500 | 1000 | 500 | 250 | 100 (min.) |
|---|---|---|---|---|
| 38¢ ea. | 40¢ ea. | 43¢ ea. | 46¢ ea. | 48¢ ea. |

F.O.B. New Jersey Factory

**Special quotations for quantities over 2500**

# Myron's Improved Pressure Sensitive Tape

***Identifies your product or service in an instant!***

Amazing high-gloss continuous roll plastic label tape has thousands of uses. Sticks on contact to glass, metal, wood, plastic, rubber, leather, fabrics, paper, cement. Unaffected by oil or water. Ideal for operating instructions, service information, etc. Your name, address and phone number or any copy up to 4 lines included. Your logo, special typeface or trademark also available.*

Choice of 2 size rolls: 500 labels on each 1296" roll; 1000 labels on each 2593" roll (all rolls ¾" wide).

**Imprint and tape in choice of colors.**
**Tape Colors:** White, Yellow, Red, Orange, Green, Blue.
**Imprint Colors:** Blue, Red, Green, Black, Brown.

| | 48 Rolls | 24 Rolls | 12 Rolls | 6 Rolls (min.) |
|---|---|---|---|---|
| Style #10462<br>500 Labels/Roll | $4.45 ea. | $5.45 ea. | $6.95 ea. | $9.45 ea. |
| Style #10470<br>1000 Labels/Roll | $7.45 ea. | $8.45 ea. | $9.95 ea. | $12.45 ea. |

*Tape imprinted in 4 lines of block style type at $2.50 machine set-up charge. Logos available at approximately $15.00 die charge. F.O.B. Illinois factory.

**Special quotations for quantities over 48 rolls**

# A Handsome 3 Ring Binder to Reflect your Company's Good Taste

***ONLY MYRON, OF ALL MAJOR SUPPLIERS, WILL IMPRINT YOUR BINDERS, EVEN IN SMALL QUANTITIES—AS FEW AS 25!***

**MYRON'S NEW RING BINDER IN SMOOTH GRAINED "SUEDE-TEX"***

**A WORKING AMBASSADOR WHERE BUYING DECISIONS ARE MADE!**

**Your Imprint In Gold On The Cover Is A Fine Extra Touch.**

**4 Sizes To Hold From Just A Few Sheets To 350 Pages.**

**3 Colors — Red, Black, Navy Blue**

**Closed Size 10" x 11½"**

* "Suede-Tex" is a heavy gauge new vinyl material particularly outstanding in binder construction. It has built-in strength to withstand rough use, yet it looks and feels like soft leather. It is rigid and will stand like a book! Your imprint in gold is a touch of added elegance.

**Prices Include Your Imprint In Up To 4 Lines in One Position On The Cover**

| RING SIZE | PAGE CAPACITY | STYLE NUMBER | QUANTITY 500 | 250 | 100 | 50 | 25 (min.) |
|---|---|---|---|---|---|---|---|
| ½" | 100 Pages | 70841 | $2.25 ea. | $2.48 ea. | $2.65 ea. | $2.83 ea. | $3.05 ea. |
| 1" | 200 Pages | 70845 | $2.32 ea. | $2.59 ea. | $2.77 ea. | $2.96 ea. | $3.19 ea. |
| 1½" | 250 Pages | 70847 | $2.44 ea. | $2.74 ea. | $2.92 ea. | $3.11 ea. | $3.35 ea. |
| 2" | 350 Pages | 70859 | $2.92 ea. | $3.28 ea. | $3.49 ea. | $3.72 ea. | $3.98 ea. |

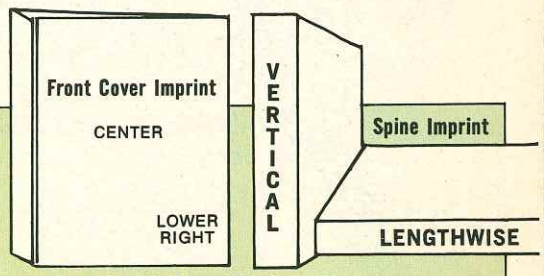
Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory

**Special quotations for quantities over 500**

## Choose From 3 Attractive Suede-tex Colors

**Colors: Red, Black, Navy Blue**

**Also Available in Myron's Brown Crush Vinyl**




## IMPRINT INFORMATION

### Front Cover Imprint

**1.** All prices include gold imprinting in one position of up to 4 lines of copy in block style type. You may choose either the optical center or lower right hand corner *(see chart)*. Please supply clear typewriter copy.

**2.** If a company insignia, special lettering or trademark is desired, a die must be made from camera ready art, supplied by you. Charges for the die are approximately $15.00. If artwork supplied is not ready for camera, or if any additional artwork is required, we will invoice you for these services at our cost.

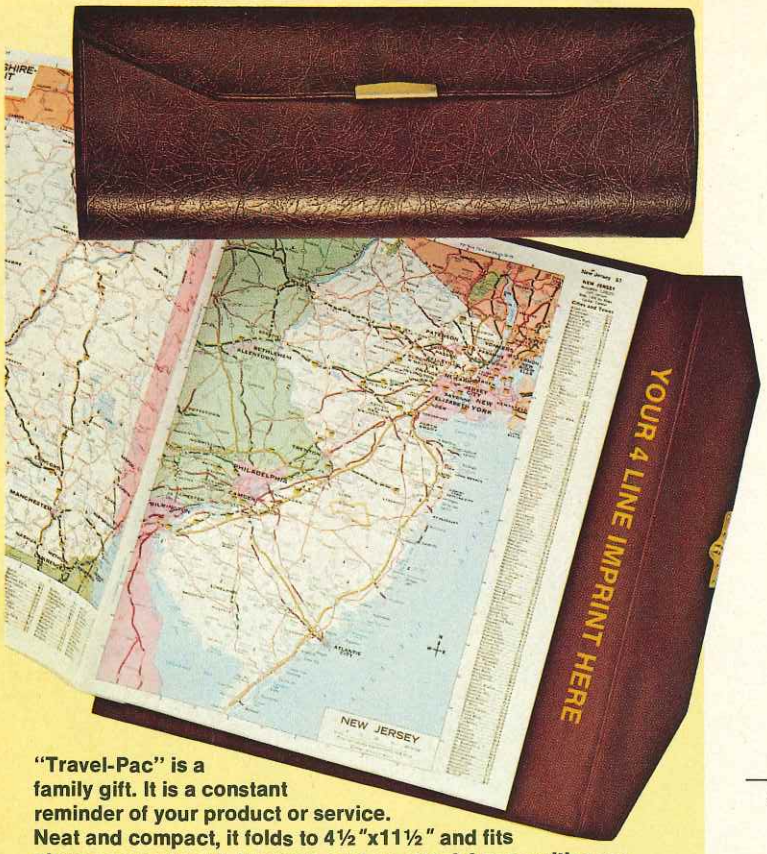
### Spine Imprint (MINIMUM 100 UNITS)

**1.** Imprinting on spine requires oversize type for which a special cut is required at $15.00 net extra. Minimum order for spine imprinting is 100 units. Please indicate copy and direction of imprint-vertical or lengthwise *(see chart)*.

### Prices Include Your Choice of One Imprinting Position

**1.** If your imprint copy is to be stamped in more than one position, add 10¢ per binder for each additional position.

**2.** If no imprinting is desired, deduct 10¢ per binder.




**"Travel-Pac" is a family gift. It is a constant reminder of your product or service. Neat and compact, it folds to 4½"x11½" and fits glove compartment, luggage, and an attaché case with ease.**

# A Book Size Road Atlas That Fits the Glove Compartment of Your Car!

## Myron's "Travel-Pac" saves time, gas and tempers... and you'll get the credit

We've taken a full color, 96 page Rand McNally Atlas, covered it in our own brown crush material, added a smart brass snap closure, and given it a sensible price — including your name gold stamped under the flap.
Long lasting, good looking, the "Travel-Pac" includes the following:

- Handy 8½" x 11" size book.
- 96 pages packed with information, including 69 pages of full color maps.
- Charts of National Parks activities, facilities and accommodations.
- 10 pages of full color city maps.
- U.S. mileage and driving time maps.
- Table of Motor, Fish and Game laws.
- Maps of Canada and Mexico.

**Special:** A 14 page "Discover America" section with text, photos and full color relief maps.

**TRAVEL-PAC, Style # 10761**

**PRICES INCLUDE YOUR 4 LINE IMPRINT**

| 500 | 250 | 150 | 100 | 50 | 25 (min.) |
|---|---|---|---|---|---|
| $1.79 ea. | $1.92 ea. | $2.04 ea. | $2.16 ea. | $2.31 ea. | $2.39 ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory
**Special quotations for quantities over 500**
Units are imprinted in block style type. Logos available at approximately $15.00 die charge.

# The Baton



ONLY **10½¢** EACH IN QUANTITY

Of all the varieties of pens produced since the invention of the ball pen, none has been as popular or as low in cost as this long-writing utility pen. Myron's BATON-PEN keeps on writing long after "other varieties" have run dry. Available in four colors, with or without clip cap. Smooth barrels for effortless writing. Equal to pens selling nationally for 19¢ to 29¢.

**MYRON'S "BATON-PEN"**

**PRICES INCLUDE YOUR 4 LINE IMPRINT**

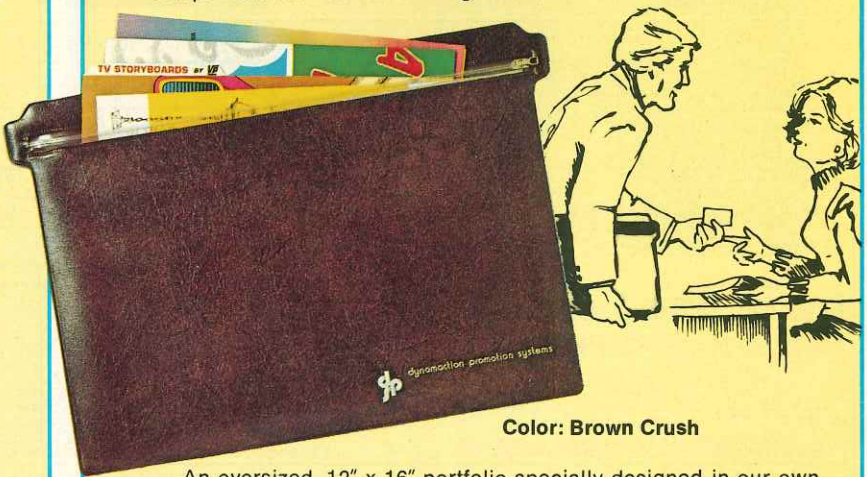
| Style #11178 Without Clip Caps | Style #11176 With Clip Caps |
|---|---|
| 5000 @ 10½¢ ea. | 5000 @ 12½¢ ea. |
| 1000 @ 11¢ ea. | 1000 @ 13¢ ea. |
| 500 @ 11½¢ ea. (minimum) | 500 @ 13½¢ ea. (minimum) |

**Ink & Barrel Color: Blue, Red, Green, Photocopy Black***
***Black is available only in photocopy ink at 2¢ ea. additional.**
Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory

**Special quotations for quantities over 5000**

# Myron's New "Zip-Case"

Documents of most sizes fit with space to spare. Our sturdy Zip-Case features a snag-proof vinyl zipper and is priced under competition for real advertising value.




**Color: Brown Crush**

An oversized, 12" x 16" portfolio specially designed in our own brown crush vinyl. Your imprint in gold in the lower right hand corner puts the spotlight on your company name or message. A most effective customer giveaway, or an elegant portfolio for your own salesmen to carry.

**ZIP CASE, Style #10596**

**PRICES INCLUDE YOUR 4 LINE IMPRINT**

| 500 | 250 | 100 | 50 | 25 (min.) |
|---|---|---|---|---|
| $1.40 ea. | $1.49 ea. | $1.59 ea. | $1.71 ea. | $1.79 ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory
**Special quotations for quantities over 500**
Units are imprinted in block style type. Logos available at approximately $15.00 die charge.

# Myron's Business Card Caddy

*End The Old "Rubber Band Method" Of Filing Business Cards*

STYLE #10488

Frost-clear pages securely hold 48 or 96 business cards in full view (depending on either compact style you select). Case fits easily into briefcase, portfolio or car glove compartment. So useful that your customers or salesmen will instantly put all their loose business cards into the Myron Caddy. Suggestion: be sure to insert your own card first if you are giving the Myron Caddy as a gift.

**Cover is black vinyl**

**PRICES INCLUDE YOUR 4 LINE IMPRINT ON INSIDE FRONT COVER**

**STANDARD SIZE CADDY** STYLE #10488 (Holds 96 Cards)

| SIZE | 250 | 150 | 100 | 50 | 25 (min.) |
|---|---|---|---|---|---|
| 4½"x10" | $1.70 ea. | $1.80 ea. | $1.90 ea. | $2.00 ea. | $2.45 ea. |

**POCKET SIZE CADDY** STYLE #10450 (Holds 48 Cards)

| SIZE | 250 | 150 | 100 | 50 (min.) |
|---|---|---|---|---|
| 4½"x5¼" | $1.10 ea. | $1.15 ea. | $1.20 ea. | $1.25 ea. |

Plus $2.50 machine set-up charge — F.O.B. Minnesota Factory

**Special quotations for quantities over 250**

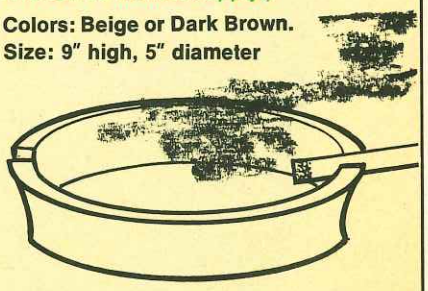
# Clean the Air, Naturally

## Removes Pollen and Dust Quickly . . . Clears Smoke-Filled Rooms

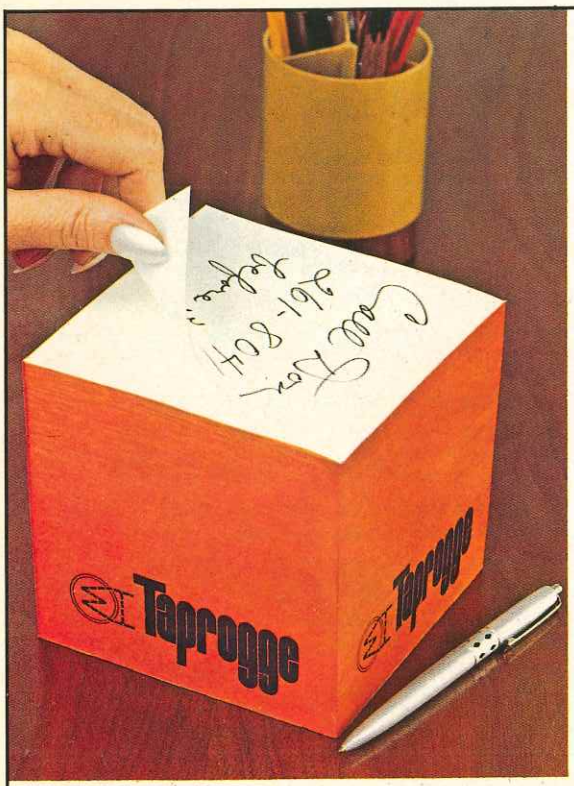
Keep every room in your office (or home) "country fresh". Myron's Ecologizer *uses a natural product derived from citrus fruit* to clean the air around you. Tobacco fumes, kitchen odors, etc., vanish in minutes. Beneficial to hay fever or asthma sufferers because Ecologizer removes pollen from the air. People work better when the air in a room is clean and fresh-smelling. Visitors get a better impression, too.

Ecologizer's silent fan draws in and cleanses the air in an average-sized room (3,000 cu. ft.) *every 30 minutes,* 24 hours a day, for about 5¢ a month. (Comes complete with 3 filters . . . a full 18 months supply.)

**Colors: Beige or Dark Brown.**
**Size: 9" high, 5" diameter**



**MYRON'S ECOLOGIZER, Style #30704**
**$36.95 each**
**3 or more $33.95 each**
F.O.B. Florida Factory




The **2 pound** gift that's fun to give... and right for everyone!

# The Jotters Block

Each Jotters Block is a jumbo pad of about 1,000 sheets of high quality 4¼" x 4¼" white note paper. It's a clever conversation piece to delight your customers and attract attention to your company. We imprint your advertising message on all 4 sides. A long lasting, attractive desk accessory which is used daily. If you're looking for something new and different to give and be remembered by, The Jotters Block is a natural.

**Imprint in Black on all 4 sides.**
**Color: Orange only**

**THE JOTTERS BLOCK Style #10622**

**PRICES INCLUDE YOUR IMPRINT ON 4 SIDES — GIFT BOXED**

| 250 | 100 | 50 | 25 | 12 (min.) |
|---|---|---|---|---|
| $3.15 ea. | $3.39 ea. | $3.50 ea. | $3.80 ea. | $3.95 ea. |

Plus $2.50 machine set-up charge and $10.00 one time silk screen charge. F.O.B. New Jersey Factory

**Special quotations for quantities over 250**

# Looseleaf Cassette Holder

Ingenious new idea for today's modern presentations! Myron's specially punched cassette holders fit all 3-hole 8½" x 11" looseleaf binders. Add sales literature, and you've got a "total presentation" right in your hands! Cassettes snap in compartments for safe, snug carrying, snap out for instant use. Ideal for recorded seminars, training programs, sales messages or pleasant music while traveling. Three standard size cassettes fit each holder. Black plastic.

**LOOSELEAF CASSETTE HOLDER Style #30220**

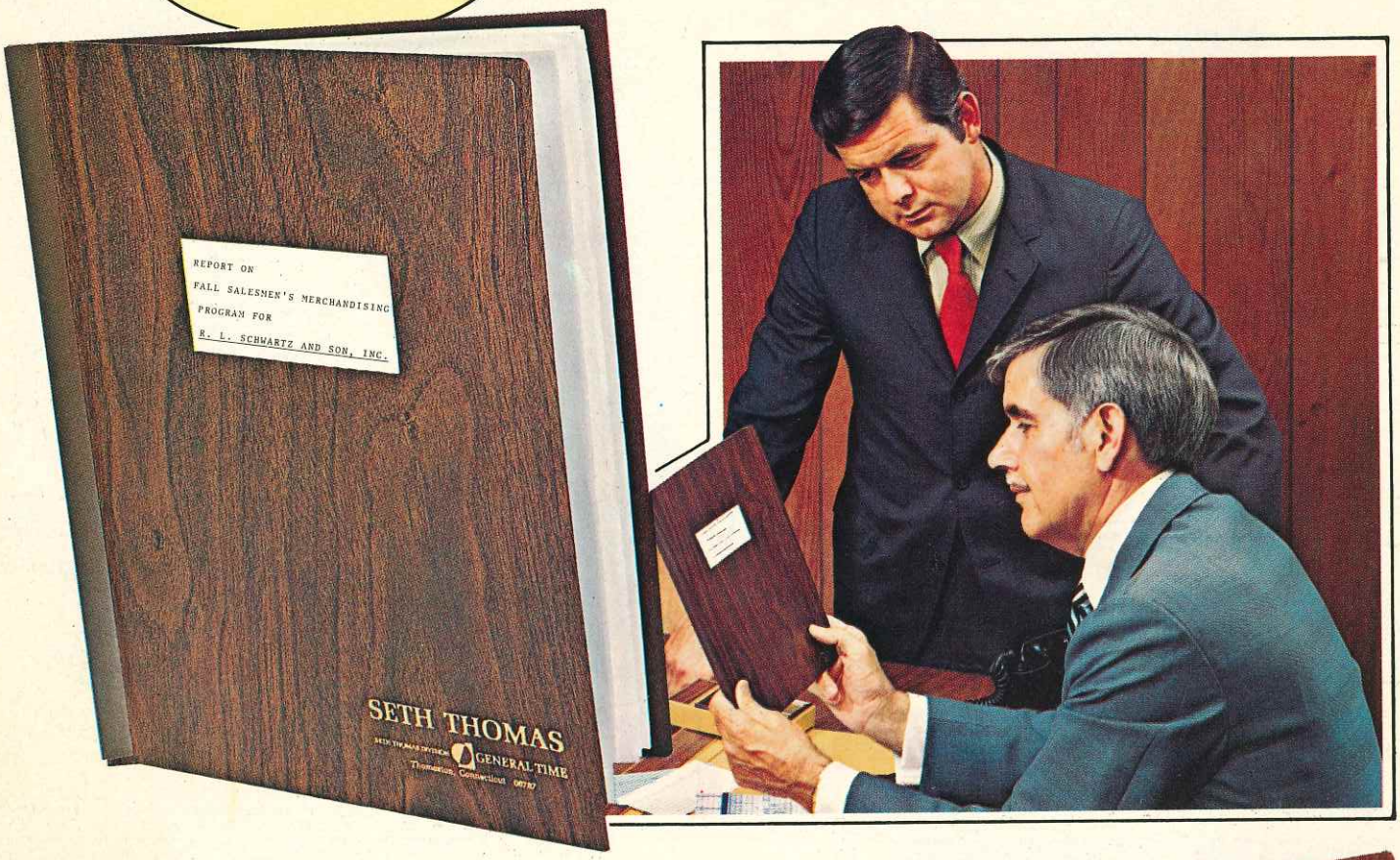
| 250 | 100 | 50 | 25 (min.) |
|---|---|---|---|
| $1.00 ea. | $1.15 ea. | $1.45 ea. | $1.75 ea. |

**Prices do not include Imprint.**
**Imprint information available on request.**
F.O.B. New Jersey Factory
**Special quotations for quantities over 250**

# VIP Presentation Folder

With a top level look featuring handsome walnut grained covers.

**ONLY 49¢ EACH**
**IN QUANTITY**




## FOR PRESTIGE HANDLING OF CATALOGS, PROPOSALS AND SPECIAL REPORTS

### FEATURES:

- Flexible covers in attractive brown walnut grain.
- Takes up to 25 pages 8½" x 11".
- Your firm name imprinted in gold insures a dignified personalized appearance.
- Cover size closed 9" x 11½".
- Also available for 50 page capacity.

**NO HOLE PUNCHING**
**BINDS IN SECONDS**

**Easy As 1-2 Slide**

Slip off the plastic channel.
Insert pages into folder.
Slide channel back on again.

### TWO VERSIONS AVAILABLE

**STYLE #70943** (Illustrated Above)
With Title Window, 25 page capacity

**STYLE #70941**
Without Title Window, 25 page capacity

### DIRECT-TO-YOU-PRICES

**PRICES INCLUDE YOUR 4 LINE IMPRINT IN GOLD**

| 2500 | 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|---|
| 49¢ ea. | 55¢ ea. | 59¢ ea. | 63¢ ea. | 68¢ ea. | 71¢ ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory
**Special quotations for quantities over 2500**

VIP'S ARE ALSO AVAILABLE IN 50 PAGE CAPACITY:
With Title Window, Style #70965
Without Title Window, Style #70966
ADD 10¢ EACH TO THE ABOVE PRICES.

Units will be imprinted in gold on the front cover in block style type. If a company insignia, special lettering, or trademark is desired, a die must be made up from art supplied by you (should be good black and white copy). Die charge is approximately $15.

Myron Manufacturing Corporation | 201 Myron Building | 843-6464 Maywood, New Jersey 07607

FOLD HERE AND SEAL—THIS FLAP GUMMED

CLIP Here and INSERT ORDER FORM in ENVELOPE

# Lay-Flat Electrical Extensions

## The economical and safe way to "plug in" anywhere!

Safe, flexible electrical extensions give you extra sockets for appliances wherever YOU WANT THEM . . . even in center of room! No need to rewire. Special design allows this extension to lay flat . . . eliminates dangerous cords. Non-skid rubber provides extra protection for foot traffic areas . . . no tripping: Heavy vehicles easily roll over extensions. Packaged with double-faced tape—to adhere to floors (wood, concrete, tile or carpet). Flame and abrasion resistant. Includes 2 feet of connecting wall cord. Available in either 2 wire or 2 wire/ground. UL approved. *"Mix or match"* lengths and colors to meet minimum requirements.

Please Specify wire desired.

**Colors:**
Green
Brown
Beige
Yellow

**Any combination of sizes may be assorted to meet minimum.**

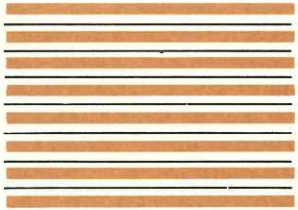
| | Style # | 12 or more | 6-11 | 3 (min.)-5 |
|---|---|---|---|---|
| 4 Ft.— | 31180 | $16.95 ea. | $17.95 ea. | $18.95 ea. |
| 6 Ft.— | 31181 | $18.95 ea. | $19.95 ea. | $20.95 ea. |
| 8 Ft.— | 31182 | $20.95 ea. | $21.95 ea. | $22.95 ea. |
| 10 Ft.— | 31183 | $22.95 ea. | $23.95 ea. | $24.95 ea. |

F.O.B. Nebraska Factory

FIRST CLASS
**PERMIT NO. 2277**
MAYWOOD, N. J.

**BUSINESS REPLY MAIL** No Postage Necessary If Mailed In The United States

*Postage will be paid by—*



**MYRON MANUFACTURING CORP.**

4917 MYRON BUILDING

MAYWOOD, N. J. 07607

# Handy Order Form

**PHONE THE PLANT DIRECT**
**201-843-6464**

To: Myron
**Manufacturing Corporation** | **Myron Building** | **Maywood, New Jersey 07607**

| Quantity | Style No. | Item | Color | Unit Price | Total |
|---|---|---|---|---|---|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

**Ship to:**

Firm Name _____

Ordered By _____ Title _____

Street _____

City & State _____

Zip _____ Telephone No. (  ) _____

Signature _____

**TERMS: NET 30 DAYS FOR RATED FIRMS ONLY**
**F.O.B. Maywood, New Jersey Factory Unless Otherwise Specified**
☐ **CHECK ENCLOSED**

**FOR IMPRINTED PRODUCTS**
*Please print or type advertising imprint*

_____

_____

_____

_____

_____

**NOTE FOR ALL IMPRINTED MERCHANDISE**
Units will be imprinted in block style type. There is a $2.50 machine set-up charge.

Your company insignia, trademark or special lettering is available on all merchandise offered with an imprint. If this is desired, a die must be made up from art supplied by you (should be good black and white copy). Die charge is approximately $15.00 ($2.50 machine set-up charge still applies).

*Guarantee*

**You must be completely satisfied or you may return your order for full refund . . . even if this merchandise is imprinted.**

*Mike Adler*
Mike Adler, *President*

49 17

**For faster service**
Please include this number if you use your own purchase order.

FALL 1975

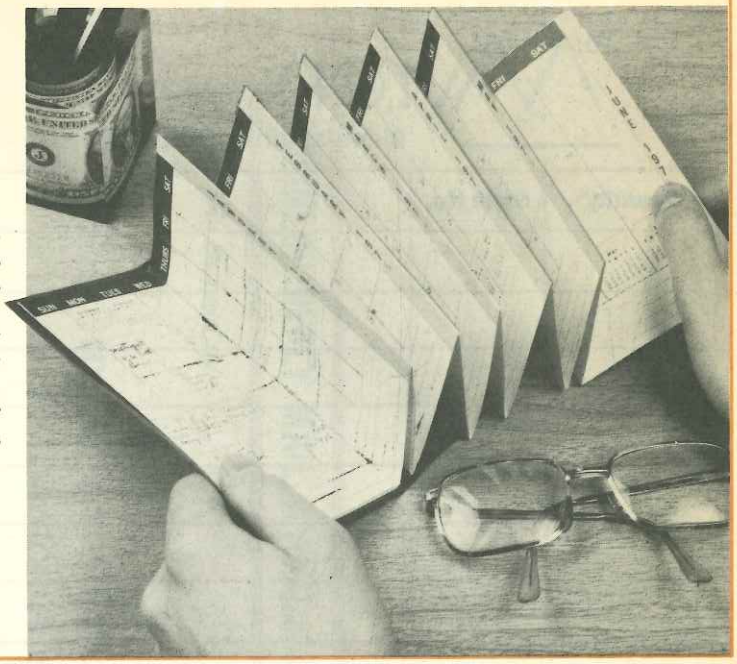
Europe's most popular calendar . . . now at Myron's amazing low prices!

# Multi-Fold Pocket Calendar

Here at last! A Continental styled calendar—No. 1 choice of smart European businessmen. Convenient fold-out style offers 6 months at a glance on each side. Large boxes for daily notes; extra room for monthly reminders. Soft vinyl cover in slim, pocket size carries your company's message 12 months a year.

**Size: 3½" x 6"**

**Color: Brown Crush**



**MULTI-FOLD POCKET CALENDAR, STYLE #51145**

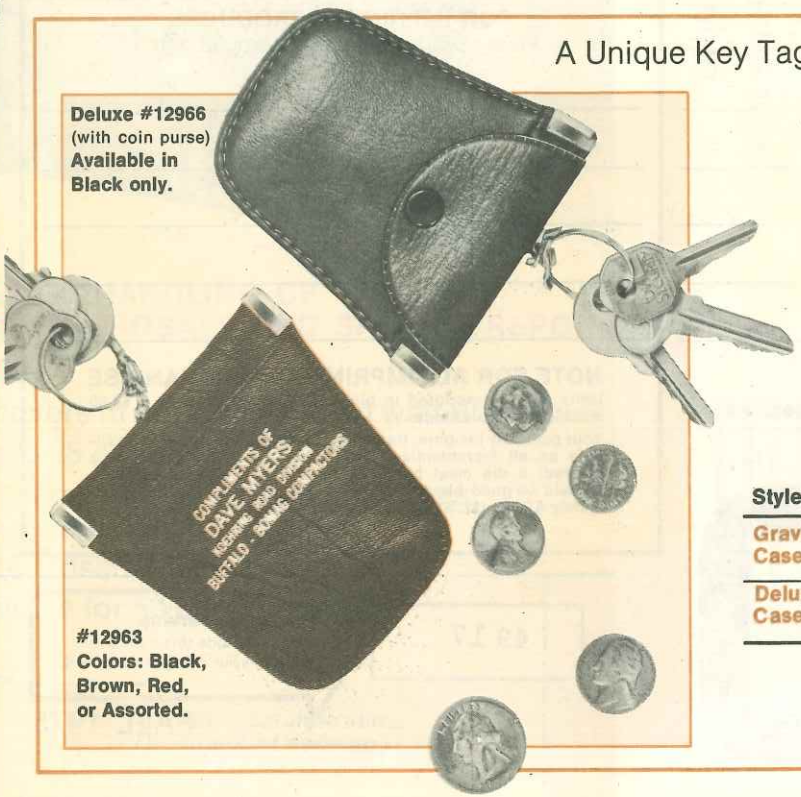
**PRICES INCLUDE YOUR 4 LINE IMPRINT IN GOLD**

| 2500 | 1000 | 500 | 250 | 100 (min.) |
|---|---|---|---|---|
| 29¢ ea. | 31¢ ea. | 34¢ ea. | 36¢ ea. | 39¢ ea. |

Plus $2.50 machine set-up charge— F.O.B. New Jersey Factory

**Special quotations for quantities over 2500**

A Unique Key Tag is like a continuing handshake




**Deluxe #12966** (with coin purse) **Available in Black only.**

**#12963 Colors: Black, Brown, Red, or Assorted.**

# Gravity Key Case

Here is a new concept! End the annoyance of holes in pockets from keys and key chains. Your keys are securely held inside this slim vinyl pouch. A squeeze and your keys drop, suspended on a ring and chain. One hand does it all. Flip of the wrist retracts chain and keys. Handy when over-loaded with bundles, this smart keypouch works every time. The vinyl case takes your sales message in gold.

**PRICES INCLUDE YOUR 4 LINE IMPRINT**

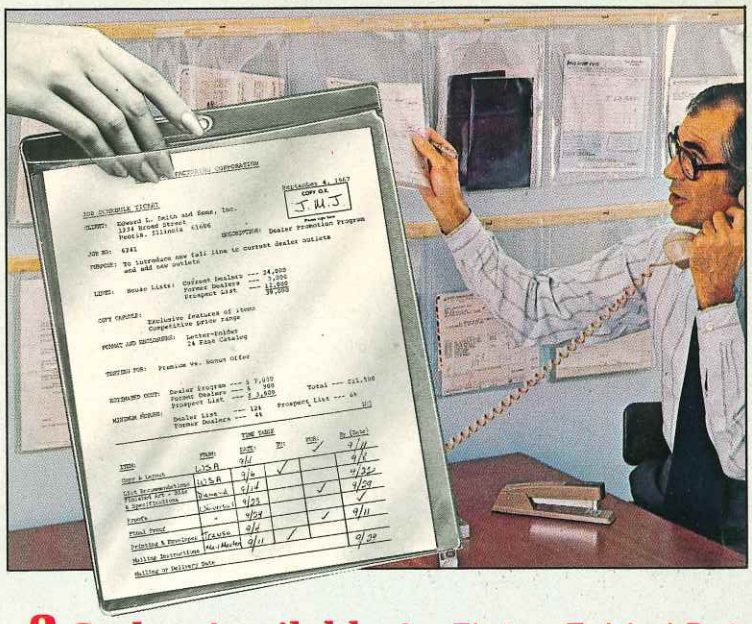
| Style # | 1000 | 500 | 250 | 100 (min.) |
|---|---|---|---|---|
| Gravity Key Case # 12963 | 55¢ ea. | 59¢ ea. | 62¢ ea. | 65¢ ea. |
| Deluxe Key Case # 12966 | 57¢ ea. | 61¢ ea. | 64¢ ea. | 67¢ ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory

**Special quotations for quantities over 1000**

# "Protecto" Job Ticket Envelopes

Protect Your Profits While You Insure Your Valuable Forms Against Grease, Dirt, and Fingerprints



## USEFUL IN OFFICE AND FACTORY

Clear plastic windows. Reusable over and over again. Super-strength material. Hole punched for hanging. Electronically sealed edges with reinforced corners.

**FACTORY:**

Keeps work orders and instructions together

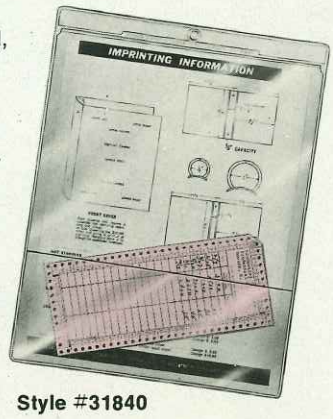
Holds small parts

Protects production orders from oil, grease and dust

**OFFICE:**

Holds samples, brochures, labels

Keeps documents and correspondence organized




9" x 12" Size With Extra Pocket For IBM Cards

**Style #31840**

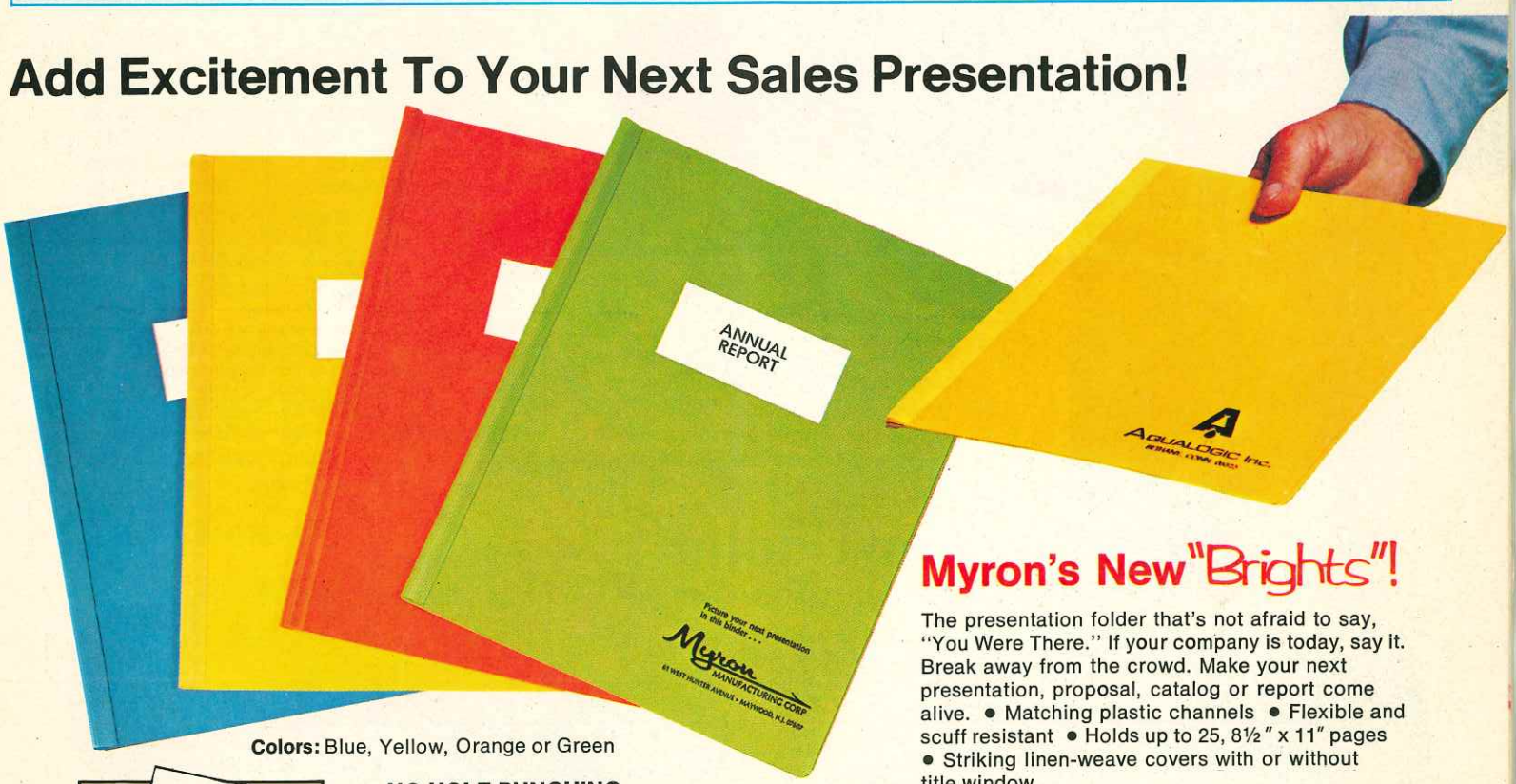
## 3 Styles Available for Flat or Folded Data

| *Quantity In Lots of | 9 x 12 Style #31839 | 9 x 12 with IBM Card Pocket Style #31840 | 6 x 9 Style #31838 |
|---|---|---|---|
| 1,000 | 42¢ ea. | 47¢ ea. | 23¢ ea. |
| 500 | 45¢ ea. | 49¢ ea. | 25¢ ea. |
| 250 | 48¢ ea. | 53¢ ea. | 26¢ ea. |
| 100 (min.) | 50¢ ea. | 58¢ ea. | 29¢ ea. |

F.O.B. New Jersey Factory

**Special quotations for quantities over 1000**

# Add Excitement To Your Next Sales Presentation!




## Myron's New "Brights"!

The presentation folder that's not afraid to say, "You Were There." If your company is today, say it. Break away from the crowd. Make your next presentation, proposal, catalog or report come alive. • Matching plastic channels • Flexible and scuff resistant • Holds up to 25, 8½" x 11" pages • Striking linen-weave covers with or without title window.

**Colors:** Blue, Yellow, Orange or Green

**NO HOLE PUNCHING BINDS IN SECONDS**

**Easy As 1-2 Slide**

Slip off the plastic channel.
Insert pages into folder.
Slide channel back on again.

**SIZE CLOSED: 9" x 11½"**

**Style #70745** (with title window) **Style #70747** (without title window)

**PRICES INCLUDE YOUR 4 LINE IMPRINT**

| 2500 | 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|---|
| 51¢ ea. | 57¢ ea. | 61¢ ea. | 65¢ ea. | 69¢ ea. | 75¢ ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory

**Special quotations for quantities over 2500**

Logos available at approximately $15.00 die charge.

# Torture-Proof Myroflex Binders

only **82¢** each in quantity

## An Unusual "Sure-Lok" Ring Binder With Covers Built To Last A Lifetime Available With or Without Window

Here's a binder that will outlast all the others. It's made of a practically indestructible cover material, which we call MYROFLEX. You can roll it, stuff it with papers, manhandle it. It never loses its shape or good looks. The 3/8 inch metal "sure-lok" ring takes up to 50 pages; the 5/8 inch metal "sure-lok" ring accepts 100 pages.

Now you have the "Myroflex Binder" for long lasting, low cost presentations to support your major selling efforts. It is a persistent working salesman when you're not there in person. Available with or without window.

**Choose From 3 Attractive Colors:**

Blue | Black | Red

**Size Closed:** 9¾" x 11½" for Pages 8½" x 11"

TORTURE PROOF

**MYROFLEX "SURE-LOK" RING BINDERS**

**Prices Include Your 4 Line Imprint on the Cover**

| ⅜" RING — Holds 50 pages | | ⅝" RING — Holds 100 pages | |
|---|---|---|---|
| Style #70101 With Window | | Style #70104 With Window | |
| Style #70102 Without Window | | Style #70103 Without Window | |
| 1000 | .82 ea. | 1000 | .87 ea. |
| 500 | .87 ea. | 500 | .92 ea. |
| 250 | .93 ea. | 250 | .96 ea. |
| 100 | 1.00 ea. | 100 | 1.06 ea. |
| 50 (min.) | 1.05 ea. | 50 (min.) | 1.11 ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory

All the above prices include your 4 line imprint. For detailed information regarding position of imprint and spine imprint, please refer to bottom of page 13 under imprint information.

**Special quotations for quantities over 1000**

# All Seasons Heater-Cooler

## Keeps You Comfortable Throughout The Year

This new streamlined design electric Heater-Cooler blends into any office decor. It circulates warm air into every corner of an average sized room . . . and in the warm seasons, it will blow cool air. There are 4 color-coded control buttons, with thermostat control and automatic shut-off.

Our design includes a 3-position tilt base for air direction where you prefer. Use it to take the chill out of a room, or to warm your receptionist's feet. And when the season changes, use it as a fan on the floor or desk. Heater-Cooler is U.L. listed and operates on 120 volts AC. It is shock-proof and fire-resistant, fully guaranteed for one year.

**Size: 11"L x 5"H x 8"W**

**HEATER-COOLER Style #31145**

**$36.95 each**

**Three or more — $34.95 each**

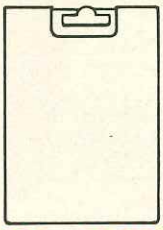
F.O.B. New Jersey Factory

# These Elegant Executive Gifts will delight your customers

## The Executive Clip

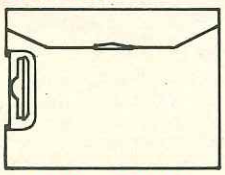
A low cost clip-board folder makes an attractive business gift that is certain to be appreciated and used.

- Included is a standard 8½" x 11" letter size pad
- Convenient pocket for papers
- Soft luxurious leather-like vinyl grained padded covers
- Easy-open lever for inserting new pads
- Closed size — 9" x 12"



Style #10608

## The Conference Master



Style #10610

This attractive clip-board folder serves as a slim attaché case. Snap open the flap and reveal a compartment for important papers and a letter size pad secured by the handsome brass clip. When closed, flap assures that loose contents will not fall out. Styled to compare with the most expensive portfolios. Closed size: 9" x 12".

**COLOR:** Padded Vinyl Covers in Brown Crush or Black Crush.

| THE EXECUTIVE CLIP, Style #10608 | QUANTITY | EACH |
|---|---|---|
| PRICES INCLUDE YOUR 4 LINE IMPRINT ON INSIDE FLAP | 250 | $2.59 |
| | 100 | $2.76 |
| | 50 | $2.95 |
| | 25 | $3.18 |
| F.O.B. New Jersey Factory Plus $2.50 machine set-up charge | 10 (min.) | $3.39 |
| Special quotations for quantities over 250 | | |

| THE CONFERENCE MASTER, Style #10610 | QUANTITY | EACH |
|---|---|---|
| PRICES INCLUDE YOUR 4 LINE IMPRINT ON INSIDE FLAP | 250 | $2.91 |
| | 100 | $3.10 |
| | 50 | $3.31 |
| | 25 | $3.55 |
| F.O.B. New Jersey Factory Plus $2.50 machine set-up charge | 10 (min.) | $3.77 |
| Special quotations for quantities over 250 | | |

Brown Crush

Black Crush

Units are imprinted in block style type. Logos available at approximately $15.00 die charge.

**Individual Corrugated Mailing Cartons—40¢ each, Style #02961**

# The famous Saddle Key Tag

The most popular key tag of all time . . . still at a very low price. Designed to resemble the saddle bags of the pack horses that carried the first settlers across America. Now in a durable simulated leather that will give years of service. Tempered steel split-ring. Award-winning imprint. Your choice of standard or new Day-Glo colors. Why not put your trademark or logo on one side and your address on the other?

**Colors: Black, Red, White, Blue, Brown, Day-Glo Red, Day-Glo Orange, Luminous or Assorted.**

**SADDLE KEY TAG**

**PRICES INCLUDE YOUR 4 LINE IMPRINT**

| | 2500 | 1000 | 500 | 250 (min.) |
|---|---|---|---|---|
| 1 Side Imprint Style #12130 | 18¢ ea. | 20¢ ea. | 21¢ ea. | 22¢ ea. |
| 2 Side Imprint Style #12131 | 23¢ ea. | 25¢ ea. | 26¢ ea. | 27¢ ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory
**Special quotations for quantities over 2500**
Logos available at approximately $15.00 die charge.

# Myron's Jet Set An impressive gift—

## select either a matched set or a single unit.

**The DELUXE PORTFOLIO** is made of luxurious SKAI. It has a 2" expansion to allow for a hefty load of paperwork. There's a sturdy metal zipper and a grip tab for easy opening.
**Size: 15¾" x 11⅝".**

**The CLIPBOARD** features a husky plated spring clip that holds a ruled pad. Padded foam cover made of SKAI with a pocket flap to hold loose sheets and decorative metal corners.
**Size Closed: 9" x 12¼".**

*This compact unit made of the wonder material SKAI is one of the most useful and handsome gifts available at any price.*

| Item | 100 | 50 | 25 | 12 | 6 (min.) |
|---|---|---|---|---|---|
| Clipboard/Portfolio Jet Set #10139 | $8.75 ea. | $9.25 ea. | $9.85 ea. | $10.25 ea. | $10.95 ea. |
| | (Prices include 4 lines imprinting on inside of clipboard only) | | | | |
| Clipboard #10137 | $2.85 ea. | $3.20 ea. | $3.45 ea. | $3.95 ea. | — |
| | (Prices include your 4 line imprint on inside) | | | | |
| Portfolio #10138 | $6.10 ea. | $6.60 ea. | $6.95 ea. | $7.70 ea. | — |
| | (Prices include your 4 line imprint on inside) | | | | |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory
**Special quotations for quantities over 100**
Units are imprinted in block style type. Logos available at approximately $15.00 die charge.
**Gift box for Jet Set or Portfolio 75¢ each, Style #10140**

**SKAI Colors: Tan or Black**

# Powerlite

Powerlite is a handy pocket light that throws out a beam so powerful you won't believe it could come from this 5" pocketsize flashlight (the secret is in the new lifetime bulb). Like a pen, your customer will clip Powerlite to his shirt pocket. Made of lightweight aluminum with brushed fittings and satin-finished barrel. Individually cello-packed and *complete* with batteries and bulb.

**Colors: Black, Light Blue, Beige, Red or Silver**

**POWERLITE, Style #10987**

**PRICES INCLUDE YOUR 4 LINE IMPRINT**

| 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|
| $1.10 ea. | $1.15 ea. | $1.20 ea. | $1.45 ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey factory
**Special quotations for quantities over 500**
Logos available at approximately $15.00 die charge.

# Myron's Key Control System

This Key Control System has been designed to handle the diverse key control problems of the office manager, plant and building superintendent, store owner and householder. It assures you that only authorized personnel have access to your keys and that those keys are available at a moments notice.

1. Cabinet is constructed of heavy gauge steel.
2. Quality lock and key supplied.
3. Indestructible, sturdy key tags supplied.
4. Numerical card indexing system included for listing vital key information.

**Colors: Grey, Green or Tan**

**KEY CONTROL SYSTEM**

| Style # | Key Capacity | Price | Cabinet Size |
|---|---|---|---|
| 31747 | 20 Keys | $ 39.95 each | 14⅛" high by 9" wide by 5½" deep |
| 31748 | 40 Keys | $ 49.95 each | |
| 31749 | 80 Keys | $ 69.95 each | |
| 31753 | 60 Keys | $ 89.95 each | 19⅞" high by 15" wide by 5⅜" deep |
| 31754 | 120 Keys | $109.95 each | |
| 31755 | 240 Keys | $159.95 each | |

F.O.B. Pennsylvania factory

# New "Lifetime" Plastic File Folders in 4 Vivid Colors Make Filing Easy

**Easy on the Eyes • Static free • Dust resistant**

The new and better way to file paperwork is Myron's colorful plastic file folders in "Myro Grain" finish. They are rigid, reusable and torture-proof. They won't crack, won't soil, and won't ever have to be replaced. You save money, your papers remain fresh and clean, and your office, your desk and attaché case are dressed up with the 4 colors.

You'll find yourself saving at least 50% in filing time alone. We include—FREE—pressure sensitive labels for subject identification. Plan now to convert your files.

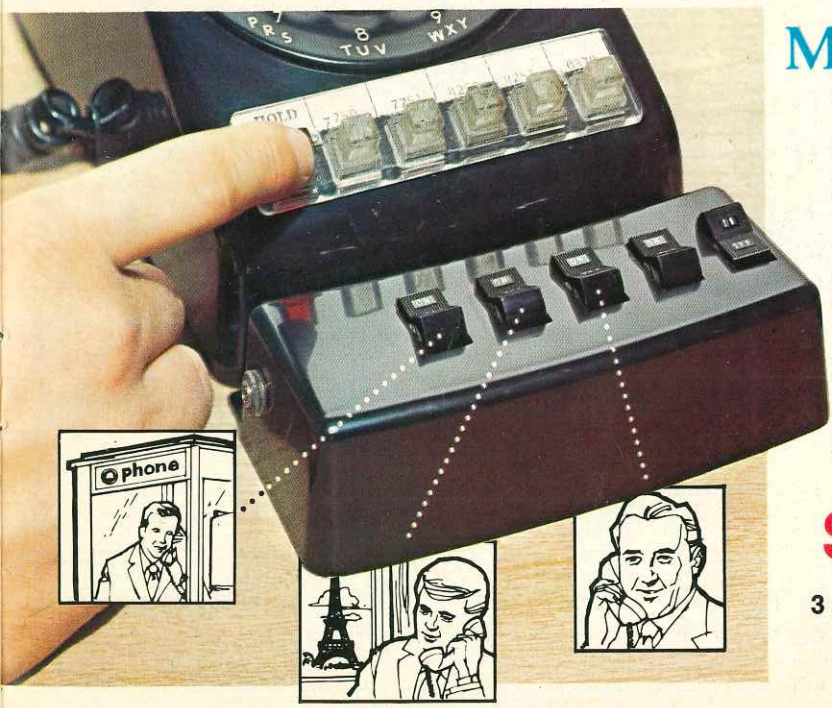
**QUANTITY PRICES DIRECT TO YOU**

**"COLOR CODE" PLASTIC FILE FOLDERS Style #30136**

| 1000 | 500 | 250 | 100 (min.) |
|---|---|---|---|
| 33¢ ea. | 35¢ ea. | 37¢ ea. | 39¢ ea. |

F.O.B. New Jersey Factory

**Letter Size 11¾" wide x 9½" high. Colors: Orange, Blue, Green, Yellow.** Packed: 25 of one color per box. **Tab:** ⅓ of each position per box—8 right tabs, 8 left tabs and 9 center tabs.




# Myron's 3-in-1 Communicator

Get more out of your business phone with Myron's 3-in-1 Communicator. This remarkable device lets your secretary transfer any incoming call to any other number across town or across the country! Speak to your caller from wherever you are, at home, on the road, seeing a customer, etc.

The communicator also acts as a conference connector. It lets you talk to as many people **at the same time** as you have extensions on your telephone (up to a total of **five**). You'll have the convenience of a meeting room right from your desk.

To record dictation or important messages while you are out of the office, simply plug your tape recorder into the built-in audio jack. Communicator can be installed in minutes, to any phone that has a **hold button** (dial or touch tone). Fully guaranteed.

**Colors: Beige, Green or Black**

**$49.95 each**

**3 or more $45.95 each**

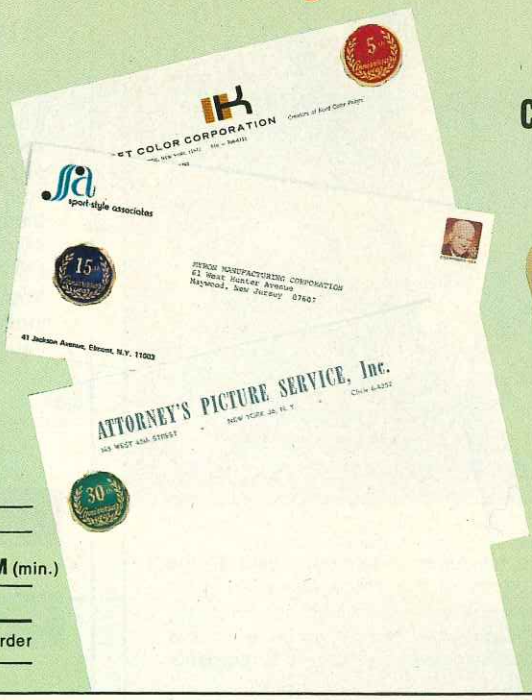
F.O.B. New Jersey Factory

**3-in-1 COMMUNICATOR, Style #31146**

**A combination Transfer Phone / Conference Connector / Remote Recorder**

# Make the most of your Anniversary with these Myron Seals

**People like dealing with companies that have been around awhile ...but they'll never know about yours unless you tell them. Put these handsome *pressure-sensitive* Anniversary Labels on your letters, envelopes, flyers, invoices, statements, etc., and you'll be amazed at the response. Available every *fifth* year from 5th to 50th... plus 75th and 100th, please specify year desired. Colors vary by year, as pictured. Size: 1½" diameter.**




| STYLE | 25,000 | 10,000 | 5,000 | 2,500 | 1,000 |
|---|---|---|---|---|---|
| #34818 | Stock Labels (No Company Name—Specify Year) | | | | |
| | $14.50/M | $20.00/M | $24.00/M | $28.00/M | $29.50/M (min.) |
| #34819 | Custom Labels (Any Year Plus Company Name) | | | | |
| | $18.00/M | $25.00/M | $35.00/M | $42.00/M (min.) | |

Add $2.50 machine set-up charge and die charge of approximately $15.00 per order

F.O.B. New Jersey Factory

## Stock Years or Custom Designs

**Custom designs also available. Any year plus your company name in up to 25 letters and spaces. Your choice of any standard color embossed on gold or silver foil.**

**If foil color is not specified silver will be used.**

# Myron's Tang Catalog Covers

**CLEAR FRONT COVER, STYLE #70158** Heavy gauge transparent front cover and opaque back cover. No imprinting required. Literature shows through. Colors: Red or Navy Blue

**OPAQUE FRONT COVER, STYLE #70140** Embossed front and back covers. Price includes your 4 line imprint. Colors: Red, Navy, or Azure Blue.

**LOW DIRECT TO YOU PRICES**

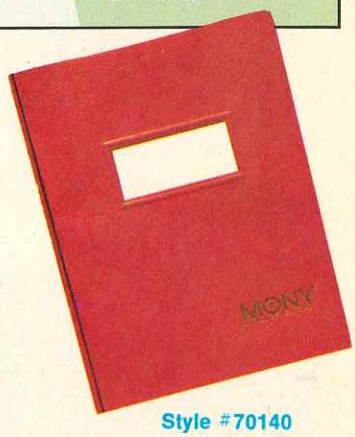
| STYLE | STYLE # | COLORS | 1000 | 500 | 250 | 100 (min.) |
|---|---|---|---|---|---|---|
| CLEAR FRONT COVER | 70158 | Red or Navy Blue | NO IMPRINT 52¢ ea. | 55¢ ea. | 57¢ ea. | 59¢ ea. |
| OPAQUE FRONT COVER | 70140 | Red, Navy or Azure Blue | INCLUDES YOUR 4 LINE IMPRINT IN LOWER RIGHT CORNER OF FRONT COVER 41¢ ea. | 44¢ ea. | 47¢ ea. | 49¢ ea. |

Plus $2.50 machine set-up charge

Units are imprinted in block style type. Logos available at approximately $15.00 die charge.

F.O.B. New Jersey Factory. **Special quotations for quantities over 1000**

Style #70158




Style #70140

Perfect for 8½" x 11" catalog pages, price lists, proposals. These attractively colored covers, for 3 hole punched pages, are supplied with built-in tang fasteners. Covers are deeply embossed and corners are rounded. Size closed is 9" x 11½".

# Myron's Floor Protector Mats...

**Especially designed to trap dirt and water in high traffic areas**

A new, brighter look in heavy-duty mats—keep your office floors up to 10 times cleaner, drier, safer in all kinds of weather. So tough, they carry a 3-year surface wear guarantee, yet they look like carpet. Ideal for entrance ways, lobbies, hallways, elevators, all high traffic areas. So absorbent, *they trap over a gallon of water per square yard.* Rugged Olefin Pile lasts longer, dries four times faster than Nylon. Heavy vinyl backing grips floors and prevents moisture from seeping thru. Easily cleaned, retains new bright decorator colors indefinitely.

**Colors:** Charcoal, Rust, Blue, Brown, Red, Avocado

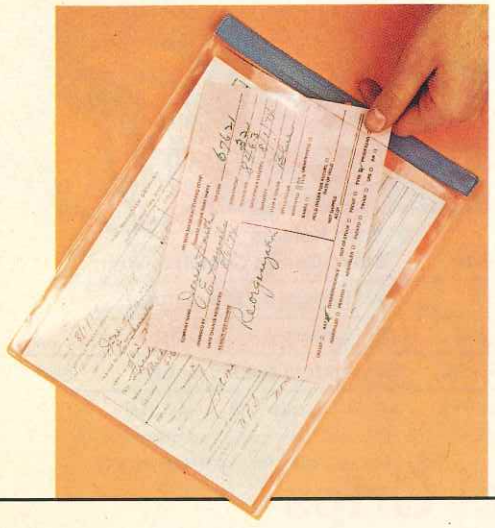
**FLOOR PROTECTOR MATS**

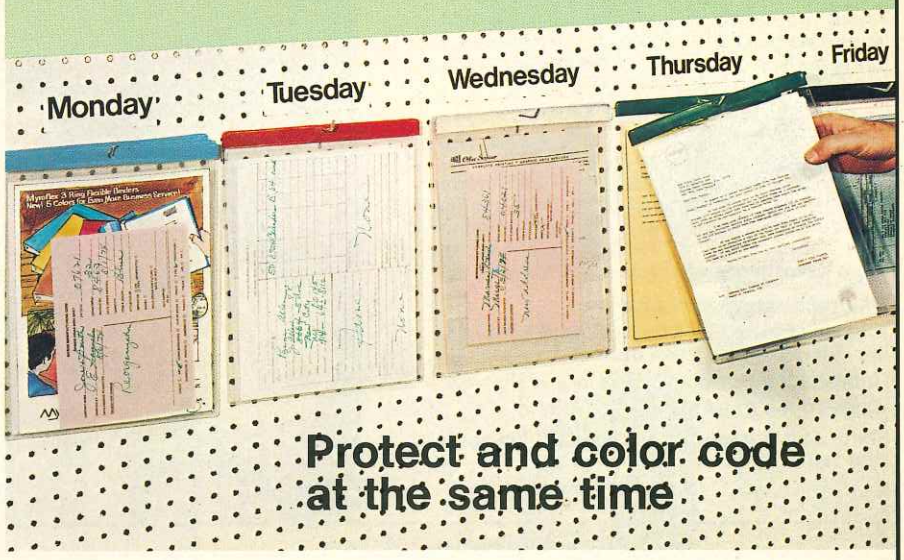
| | #30706 | #30707 | #30708 | #30709 | #30710 |
|---|---|---|---|---|---|
| SIZE: | 3′ x 4′ | 3′ x 5′ | 3′ x 6′ | 4′ x 6′ | 4′ x 8′ |
| 12 or more | $17.95 ea. | $22.95 ea. | $27.95 ea. | $35.95 ea. | $46.95 ea. |
| 3 - 11 | $19.95 ea. | $24.95 ea. | $29.95 ea. | $39.95 ea. | $51.95 ea. |
| Each | $21.95 ea. (min. 2) | $26.95 ea. (min. 2) | $33.95 ea. | $43.95 ea. | $58.95 ea. |

F.O.B. Ohio Factory

# "Color Top" Job Ticket Envelopes

New color tops make our "see thru" job ticket envelopes more practical than ever! Use the 5-color assortment for quick job identification or as a Monday to Friday color-coded file system. Clear plastic windows keep valuable factory forms, small parts, office supplies, samples, bills, etc. protected—and in sight while color strips keep you informed of work flow status. Reinforced hole for hanging. Super strong material. Electronically sealed and reinforced.
**Size:** 9"x12". **Colors:** Red, Blue, Green, Black, White.



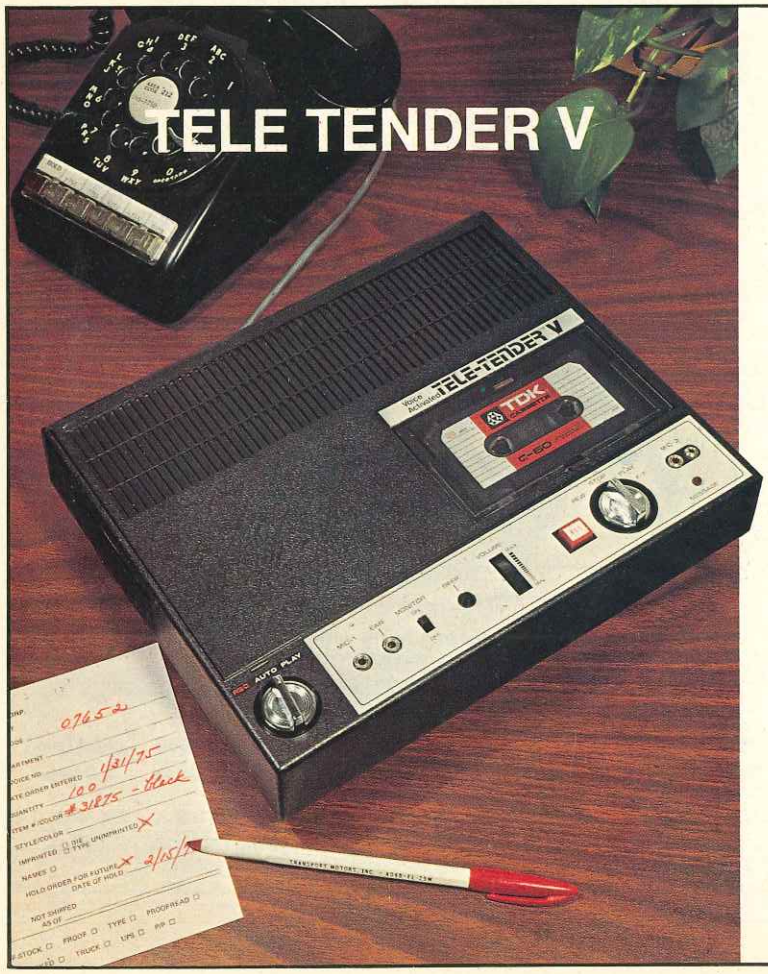



**Packed Assorted—**
20 per color
(If other than standard pack is desired a minimum of 100 pieces of one color must be ordered.)

**"COLOR TOP" JOB TICKET ENVELOPES, Style #31843**

| 1000 | 500 | 250 | 100 (min.) |
|---|---|---|---|
| 42¢ ea. | 45¢ ea. | 48¢ ea. | 50¢ ea. |

F.O.B. New Jersey Factory
**Special quotations for quantities over 1000**




Only $278.50 for an automatic voice activated TELEPHONE ANSWERING MACHINE with the same features as machines costing $425.00 and up. Now includes AT&T approved APCM*

Say good-bye to costly, inefficient answering services forever! TELE TENDER V is "the perfect secretary" on the job. You'll never miss a phone call . . . or take an unwanted one again. It picks up your phone promptly . . . gives your pre-recorded message . . . then records the incoming message clearly, word for word—**no matter how long!** You get every call—and get it right. Too busy to answer all calls? The sound monitor switch lets you listen to all messages without picking up. Easy to install. Just plug into standard AC outlet. A 60 minute tape is included. (The machine will accept a 90 minute tape.)

***Authorized Protective Connecting Module.** (AT&T Conformance #253-AD)

**Colors:** Black or Walnut Mahogany Finish.

## Get the most for your money with TELE TENDER V

- No installation or monthly charges with approved *APCM
- Machine may be programmed for caller to start speaking immediately—no waiting
- External remote microphone for easy dictation
- Can be used as regular tape recorder
- Records 30 minutes of variable length messages per side
- Adjusts to answer on any ring (i.e. 1, 2, 3, 4 etc.)
- 7 seconds after speaker stops talking TELE TENDER V "Hangs Up"
- Green Light—Machine ready, Red Light—Message waiting
- 1 Year Warranty

**TELE TENDER V, Style #30227**

**$278.50 each**

For Multi-lines The Telephone Company will install a Jacked Telephone Accessory for a nominal one time charge.

**F.O.B. New Jersey Factory**

# Magnetic Visual Control System

## Helps You Make Management or Traffic Decisions Instantly.

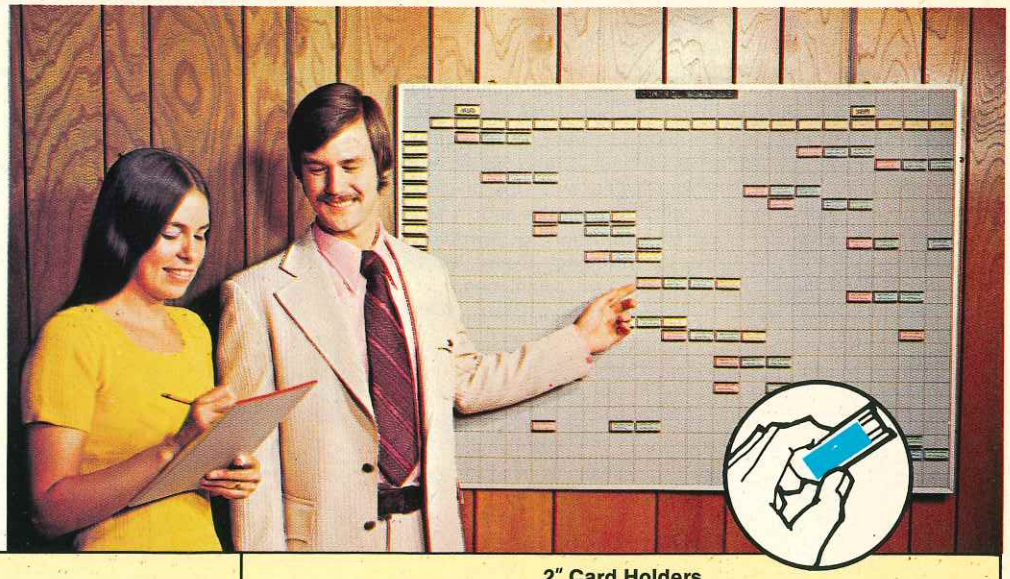
See the "big picture" in just seconds — check production, shipments, sales, product lines, inventory at a glance. A chart for every purpose — for every department. Hangs either vertically or horizontally.

Simply print or type on precut cards and insert into magnetic card holder. No re-writing or erasing with Myron's Control Boards. You rearrange chart quickly, neatly, as you schedule changes. Comes complete with board, magnetic card holders, and an even assortment of colored cards.

**3 size boards available—**
**Choice of ⅞" x 1" or ⅞" x 2" card holders—be sure to specify size desired.**

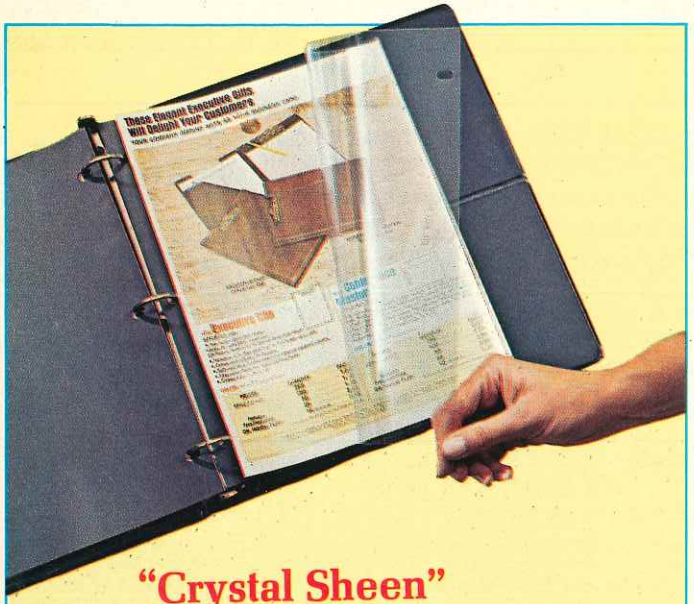
**Additional holders and cards are available. Prices upon request**

**Card colors assorted — green, blue, buff and red.**



| 1" Card Holders | | | | 2" Card Holders | | | |
|---|---|---|---|---|---|---|---|
| Style # | Board Size | Board Comes Complete With: | Price | Style # | Board Size | Board Comes Complete With: | Price |
| 31167 | 19" x 23½" | 47 Holders & 1000 Cards | $ 62.95 | 31725 | 19" x 23½" | 40 Holders & 1000 Cards | $ 62.95 |
| 31168 | 23½" x 35" | 109 Holders & 1600 Cards | $130.95 | 31726 | 23½" x 35" | 92 Holders & 1600 Cards | $130.95 |
| 31169 | 35" x 48" | 234 Holders & 2000 Cards | $235.95 | 31727 | 35" x 48" | 198 Holders & 2000 Cards | $235.95 |

F.O.B. New Jersey factory



## "Crystal Sheen"

### Page Protectors For 3 Ring Binders

Protect your 8½" x 11" papers for years with Myron's extra tough, window clear page protectors. We've punched them for 3 ring binders, produced a reinforced flap at the hole-punched edge, and inserted a sheet of black album paper for extra protection.

**"CRYSTAL SHEEN" PAGE PROTECTORS, Style #30823**

| 2500 | 1000 | 500 | 300 (min.) |
|---|---|---|---|
| 10½¢ ea. | 11¢ ea. | 12¢ ea. | 13¢ ea. |

F.O.B. New Jersey Factory
**Special quotations for quantities over 2500**

# Channel Grips

## Low Cost Way To Bind Loose Sheets of Paper

This economical paper gripping idea from Myron turns loose papers into attractive reading matter in seconds. Now your important paperwork can be color coded by priority, customer, department, product line, etc. Channel grips slide on or off in a second, but always retain their built-in plastic grip action.

- PRICE LISTS
- CONTRACTS
- PROPOSALS
- PRESENTATIONS
- PRESS RELEASES
- CATALOG SHEETS

***NO STAPLES — NO CLIPS — NO PINS***

Put your paperwork in order in a hurry with Channel Grips — Slide 'em on and off in seconds — holds securely and grips tightly.

**CHANNEL GRIPS**

| STYLE | COLORS | 5000 | 2500 | 1000 | 500 (min.) |
|---|---|---|---|---|---|
| Style #70538 Holds 25 pages 11" long | Blue, White, Red, Brown, or Black | 7¢ ea. | 7½¢ ea. | 8¢ ea. | 9¢ ea. |
| Style # 70544 Holds 50 pages 11¼" long | White or Brown | 12¢ ea. | 13¢ ea. | 14¢ ea. | 15¢ ea. |

F.O.B. New Jersey Factory
**Special quotations for quantities over 5000**

# A Presentation Folder With Pockets

## For Easy Access To Important Papers

**Choose From Two Attractive Styles Both At Low Cost**

Myron's vinyl pocket folder costs a little more than the ordinary paper one, but it looks so much better and lasts practically forever!!!

Your sales material makes a better impression when delivered in these handy folders. Each leather-like quality vinyl folder, with your company's name and address imprinted on the front cover can be used in sales presentations, quotations, etc. The pockets are 5″ high and hold up to 50 sheets of 8½″ x 11″ paper.

**Both Folders Available in Navy Blue or Red**
**ALL PRICES INCLUDE YOUR 4 LINE IMPRINT IN GOLD**
Logos available at approximately $15.00 die charge.

**Carry-All Folder, Style #70832 *With Matching Pockets***

| 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|
| 63¢ ea. | 67¢ ea. | 72¢ ea. | 78¢ ea. | 82¢ ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory
**Special quotations for quantities over 1000**

**Display Folder, Style #70844 *With Transparent Pockets***

| 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|
| 57¢ ea. | 61¢ ea. | 65¢ ea. | 71¢ ea. | 74¢ ea. |

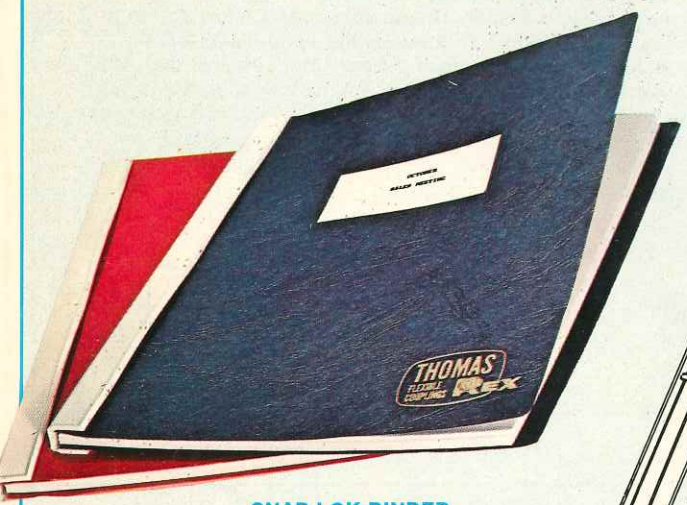
Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory
**Special quotations for quantities over 1000**

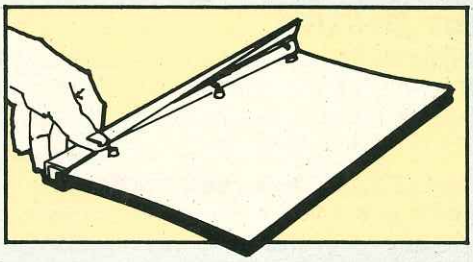
**CARRY-ALL FOLDER**
**Style #70832**
The matching pockets are of the same material as the folder and in the same color. They're extra strong.



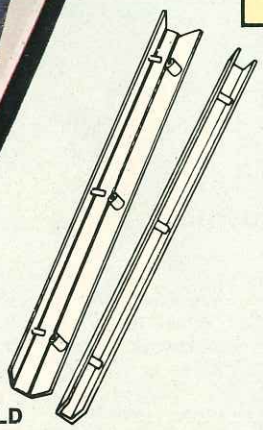

**DISPLAY FOLDER**
**Style #70844**
The transparent pocket invites readership immediately with front page fully visible.

# A Unique Snap-Lok Binder with loose leaf features



only **56¢** ea.
in quantity



**SNAP-LOK BINDER**
**Style #70740 with window**
**Style #70742 without window**

**PRICES INCLUDE YOUR 4 LINE IMPRINT IN GOLD**

| 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|
| 56¢ ea. | 61¢ ea. | 65¢ ea. | 71¢ ea. | 74¢ ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory
**Special quotations for quantities over 1000**

IT BINDS PAGES SECURELY "IN A SNAP"
OPENS EASILY TO CHANGE PAGES
NEW SPACE SAVING DESIGN
HOLDS UP TO 75 PAGES

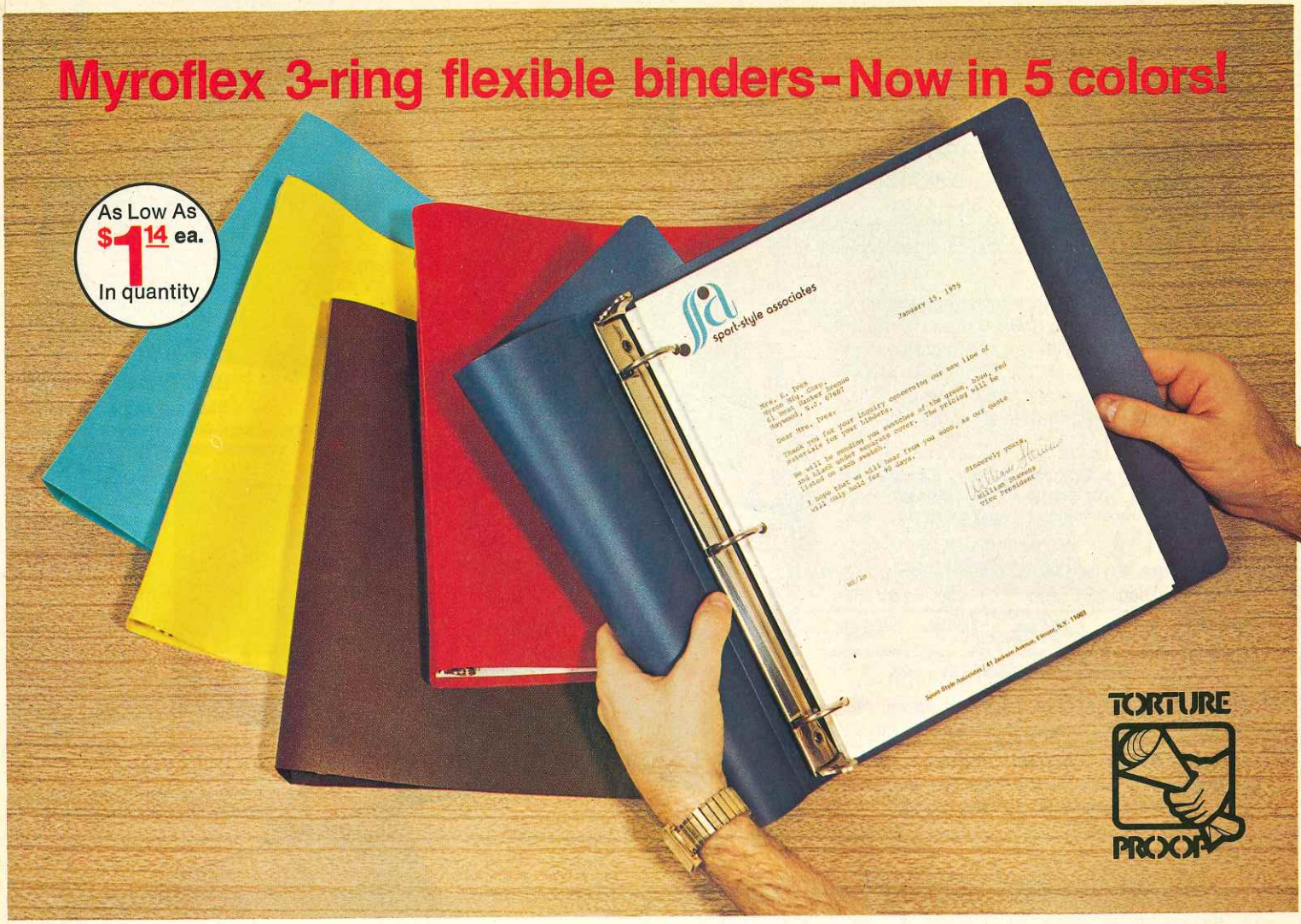
There's never been as simple a 3 hole binder as this! Myron's Snap-Lok Binder is a 3 post affair without hardware of any kind. Simply insert pages over the posts, press down, listen to the snap — and that's all it takes. The plastic snap mechanism is one piece, self-hinging construction that will last a lifetime, and binds up to 75 pages in a minimum of space.

Our textured grain covers are available in either Navy Blue or Red, and your imprint in gold on the cover puts your selling message up front where it makes the best impression.

**Size: 8¾″ x 11¼″**

**COLOR OF COVERS: Navy Blue or Red**

# Myroflex 3-ring flexible binders - Now in 5 colors!




## Now! 5 colors make a good product even better!

In the office they're a 5-day color-coded file system. In the field they're presentation binders that proudly bear your imprint.

Either way, Myroflex 3-ring flexible binders last and last. Stock up on these versatile favorites—for all your business needs.

**MyroFlex FLEXIBLE 3 Ring Binder, Style #70298**

**Prices include your imprint in up to 4 lines in one position on the cover**

| 1000 | 500 | 250 | 100 | 50 | 25 (min.) |
|---|---|---|---|---|---|
| $1.14 ea. | $1.28 ea. | $1.37 ea. | $1.46 ea. | $1.57 ea. | $1.65 ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory

**Special quotations for quantities over 1000**

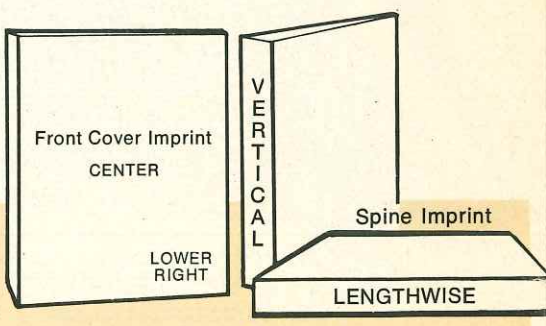
## Imprint as few as 25 Binders

When your attache case is jam packed, you'll especially appreciate this Myroflex 3-Ring Binder. The flexible covers allow you to fit it into a case you thought couldn't hold another thing. Long lasting Myroflex binders feature rugged 3-ring metal closures that securely hold up to 200 pages, and Myroflex means they're guaranteed "torture proof"—won't crack, soil, lose their good looks or shape. We also include your 4 line gold imprinted sales message . . . an impressive way to leave behind your presentations and catalogs.

**Size Closed:** 10" x 11½" — **1" Ring**

## Choose From 5 Attractive Colors

**Colors: Red, Navy Blue, Azure Blue, Yellow, Brown.**




### IMPRINT INFORMATION

**Front Cover Imprint**

**1.** All prices include gold imprinting in one position of up to 4 lines of copy in block style type. You may choose either the optical center or lower right hand corner *(see chart)*. Please supply clear typewriter copy.

**2.** If a company insignia, special lettering or trademark is desired, a die must be made from camera ready art, supplied by you. Charges for the die are approximately $15.00. If artwork supplied is not ready for camera, or if any additional artwork is required, we will invoice you for these services at our cost.

**Spine Imprint (MINIMUM 100 UNITS)**

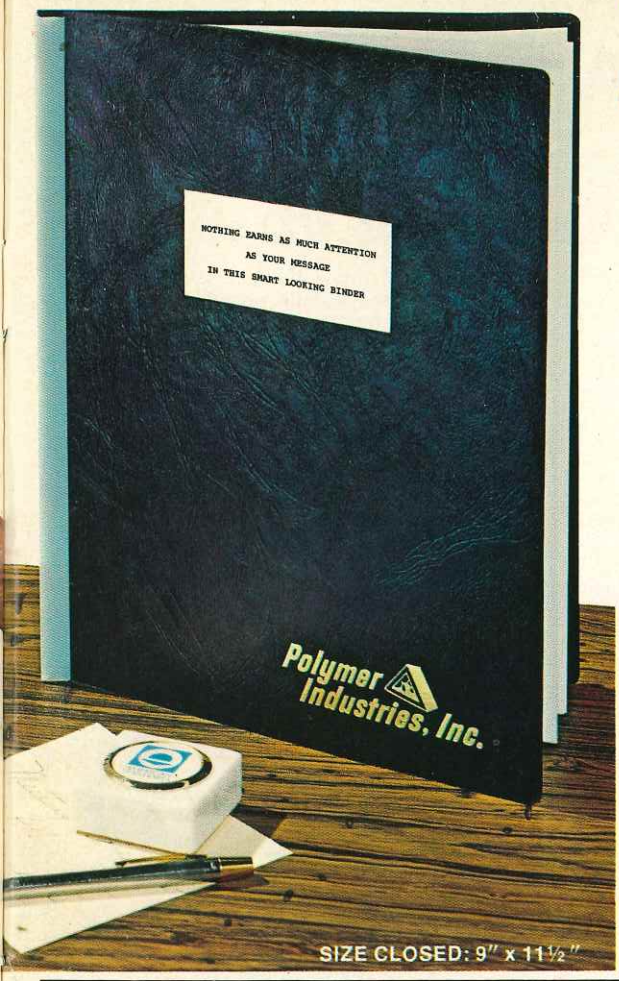
**1.** Imprinting on spine requires oversize type for which a special cut is required at $15.00 net extra. Minimum order for spine imprinting is 100 units. Please indicate copy and direction of imprint—vertical or lengthwise *(see chart)*.

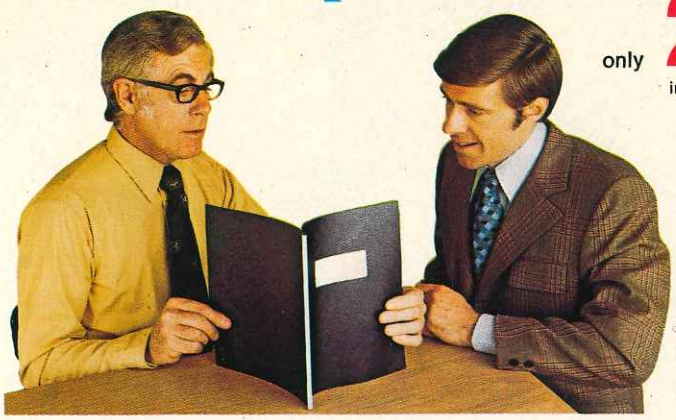
**Prices Include Your Choice of One Imprinting Position**

**1.** If your imprint copy is to be stamped in more than one position, add 10¢ per binder for each additional position.

**2.** If no imprinting is desired, deduct 10¢ per binder.

# The Tex-Grain Report Cover at a real low price

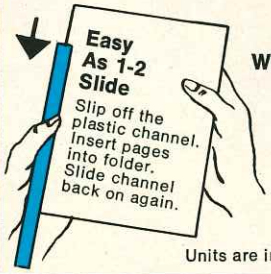


only **29¢** each. in quantity

*When there's a need for a low priced, but deluxe looking presentation binder, use Tex-Grain — a new Myron development.*

We've designed these covers with a new, deeply grained texture — you need only run your fingers across the material for a 3 dimensional treat. Tex-Grain has all the features of a quality binder, but at a real low price. Your choice with or without cutout title window. Holds 25 pages, 8½" x 11". Color: Navy Blue or Red.




**TEX-GRAIN REPORT COVER**

**With Window — Style #70735 Without Window — Style #70736**

**PRICES INCLUDE YOUR 4 LINE IMPRINT IN GOLD**

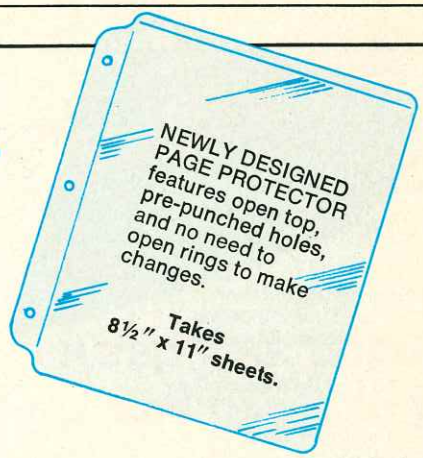
| 2500 | 1000 | 500 | 250 | 100 (min.) |
|---|---|---|---|---|
| 29¢ ea. | 32¢ ea. | 34¢ ea. | 36¢ ea. | 39¢ ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory

**Special quotations for quantities over 2500**

Units are imprinted in block style type. Logos available at approximately $15.00 die charge.

# Protect Important Data In This Heavy-Duty Page Protector




We designed these page protectors to include features never available before. First, we used a *heavy-duty* extra clear vinyl material to assure long life even when in constant use. Then we made it easier to put in or withdraw papers by leaving the top open. We eliminated the need for pre-hole punching the pages. With this design, the holes are in the reinforced margin. Now, without opening the ring mechanism, you can insert your material.

They are ideal for sales presentations, price lists, catalog sheets, photos, specifications, architectural plans, etc. — any constantly used paper work.

**HEAVY-DUTY VINYL PAGE PROTECTORS STYLE #31371**

| 2500 | 1000 | 500 | 250 | 150 (min.) |
|---|---|---|---|---|
| 19¢ ea. | 22¢ ea. | 23¢ ea. | 24¢ ea. | 25¢ ea. |

F.O.B. New Jersey Factory

**Special quotations for quantities over 2500**

# New!... ... E-X-P-A-N-D-I-N-G Ring Binder

## Opens to 4½" wide. Holds 400 sheets.

This is a most amazing 3 ring binder. It features a flexible rib back design that permits wide expansion to adjust to the number of pages inserted. The ribbed design fits so comfortably in the hand you won't believe the volume of material you're carrying. The covers adjust to fit the contents, and the beauty is that the binder always looks neat and always lays flat even when full. Binders have large 1½" rings with simple opening mechanism.

Also included is a business card pouch and a utility pocket for loose papers inside the front cover.

**Size Closed: 11" x 11¾"**

**Colors: Red, Black, Navy Blue**

**EXPANDING RIB BACK BINDER, Style #70831**

**PRICES INCLUDE YOUR 4 LINE IMPRINT IN GOLD ON FRONT COVER**

| 250 | 100 | 50 | 25 | 10 (min.) |
|---|---|---|---|---|
| $4.21 ea. | $4.49 ea. | $4.78 ea. | $4.85 ea. | $4.95 ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory

**Special quotations for quantities over 250**

Units are imprinted in block style type. Logos available at approximately $15.00 die charge.

# Special Economy Klear-Kover Binders

## Low Cost Crystal Clear Binders

- Impressive Presentation Folder For Your Important Papers . . . holds 25 — 8½" x 11" sheets
- Easy To Add Or Remove Any Page
- No Punching — Stapling — Or Metal Rings . . . simply slide the channel along the edge of the plastic cover.
- Sparkling Window Clear Heavy Gauge Plastic
- Closed Size: 8⅝" x 11⅛"

**COLOR: Window Clear Only**

**With White Channel**

only **21¢** each in quantity

**LOW FACTORY-TO-YOU PRICES**

**KLEAR-KOVER BINDERS, Style #70895**

| 5000 | 2500 | 1000 | 500 | 250 | 150 (min.) |
|---|---|---|---|---|---|
| 21¢ ea. | 22¢ ea. | 24¢ ea. | 25¢ ea. | 27¢ ea. | 28¢ ea. |

F.O.B. New Jersey Factory

**Special quotations for quantities over 5000**

# New! Myron's Hanging 3-Ring Binders

**Another fine product from the family of Myroflex products**

**Colors:** Yellow, Navy Blue, Brown, Light Blue, Red

## Keep your papers neat...in order...and ready to go

You're more efficient than ever with today's newest file system. Just snap loose papers into durable 3-ring Hanging Binders. Then "file" them away. Space-saving binders hang in **any drawer equipped with a suspension frame;** stay in easy reach, yet out of sight. Better than a folder, no stray papers to fall out. Five color assortment makes identification easy. And when you're in a rush, Hanging Binders save the day! Just grab needed binders... throw into your attaché case... and you're off! Arrive at destination with papers neat and in sequential order. Your efficiency always makes an impression.

- 3 ring—1" capacity—holds up to 200 pages, 8½" x 11"
- Heavy duty plastic bar on spine for hanging
- Fits all suspension frame file drawers
- Pressure-sensitive labels included
- Myroflex cover guaranteed torture-proof

TORTURE PROOF

**1" HANGING RING BINDER, Style #70850**

| 1000 | 500 | 250 | 100 | 50 | 25 (min.) |
|---|---|---|---|---|---|
| $1.43 ea. | $1.59 ea. | $1.70 ea. | $1.82 ea. | $1.95 ea. | $2.05 ea. |

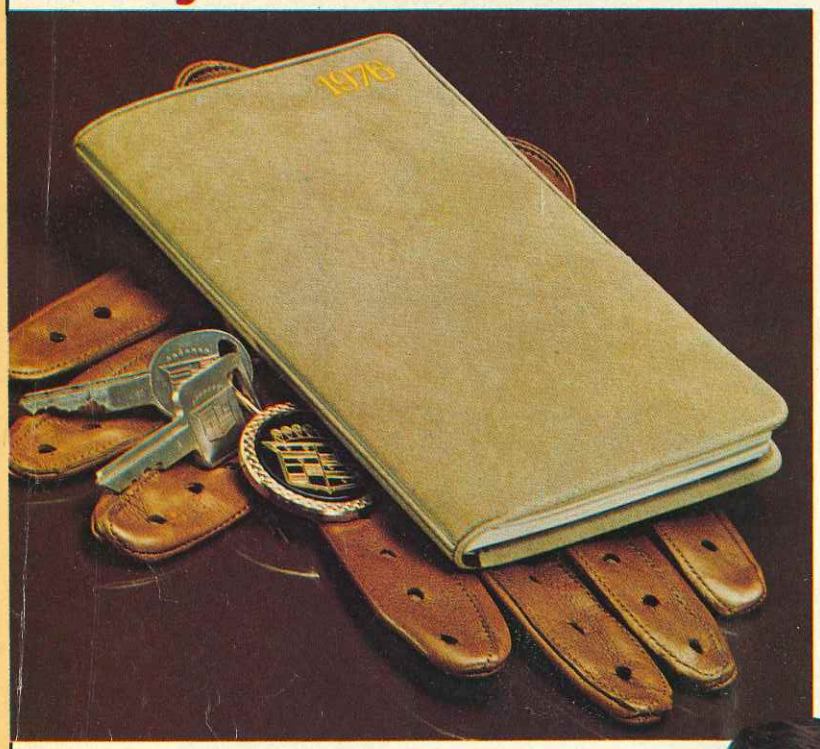
F.O.B. New Jersey Factory

**Special quotations for quantities over 1000**

Packed 25 to a box—5 of each color. If other than standard pack is desired—a minimum of 25 pieces of one color must be ordered.

Myron Manufacturing Corporation | Myron Building | 201 843-6464 | Maywood, New Jersey 07607

# Myron's Classic Pocket Diary

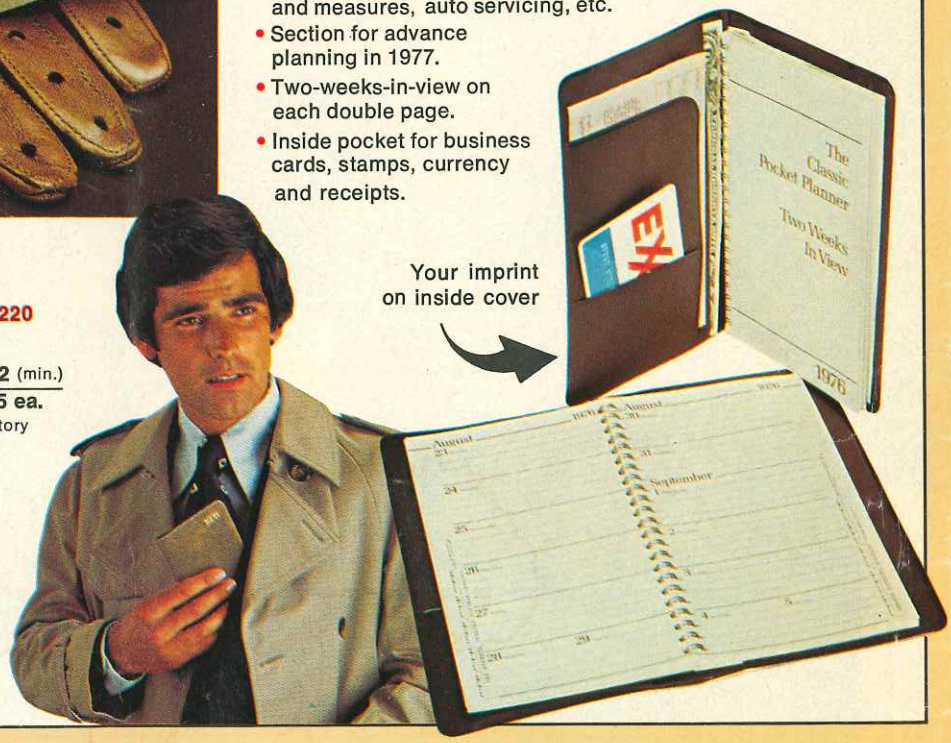



Myron outdoes the competition . . . again! No other manufacturer offers such an impressive gift at such an amazingly low price. For less than $3 each, our **Classic Pocket Diary** offers a deluxe doeskin vinyl cover that looks and feels like expensive suede leather. And, spiral wire-binding lets the **Classic** lie flat, even when opened. Features like these (and many more, too) are usually found only in far more expensive diaries. Each double-spread page has two weeks in view with extra room to write in each day's activities. Your imprint in gold on the inside pocket makes each diary work for you all year long.

## An Expensive Looking Gift... Only You Know It Cost Less Than $3.00

**Special Features**

- Separate pull-out address and phone directory.
- 64-pages with spiral wire-binding.
- Helpful facts on holidays, travel distances, weights and measures, auto servicing, etc.
- Section for advance planning in 1977.
- Two-weeks-in-view on each double page.
- Inside pocket for business cards, stamps, currency and receipts.




**MYRON'S CLASSIC POCKET DIARY, Style #51220**

**Prices include your 4 Line imprint in Gold**

| 250 | 100 | 50 | 25 | 12 (min.) |
|---|---|---|---|---|
| $2.50 ea. | $2.59 ea. | $2.69 ea. | $2.79 ea. | $2.95 ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory

**Special quotations for quantities over 500**
**Gift Box 20¢ each Style #51224**

**Colors:** Doeskin Tan and Doeskin Navy

**Convenient 3½" x 6" size fits neatly into pocket or purse**

# The "Golden Spike" Ball Point Pen

**Give the pen with an historic past.**

Delight your customers with this practical facsimile of the original GOLDEN SPIKE which joined the East and West railroads! They'll enjoy having a bit of history right at their fingertips and appreciate the GOLDEN SPIKE'S sleek, sturdy lines and its smooth writing point. It's a clever choice for this Bicentennial year. Your 4 line imprint in black AND the special low price of the GOLDEN SPIKE make it a real advertising bargain.

**THE "GOLDEN SPIKE" BALL POINT PEN, Style #11172**
**PRICES INCLUDE YOUR 4 LINE IMPRINT**

| 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|
| $1.39 ea. | $1.45 ea. | $1.49 ea. | $1.55 ea. | $1.59 ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory

**Special quotations for quantities over 1000**

**SPECIAL:** Try 25 ***(unimprinted only)*** @ $1.69 each.

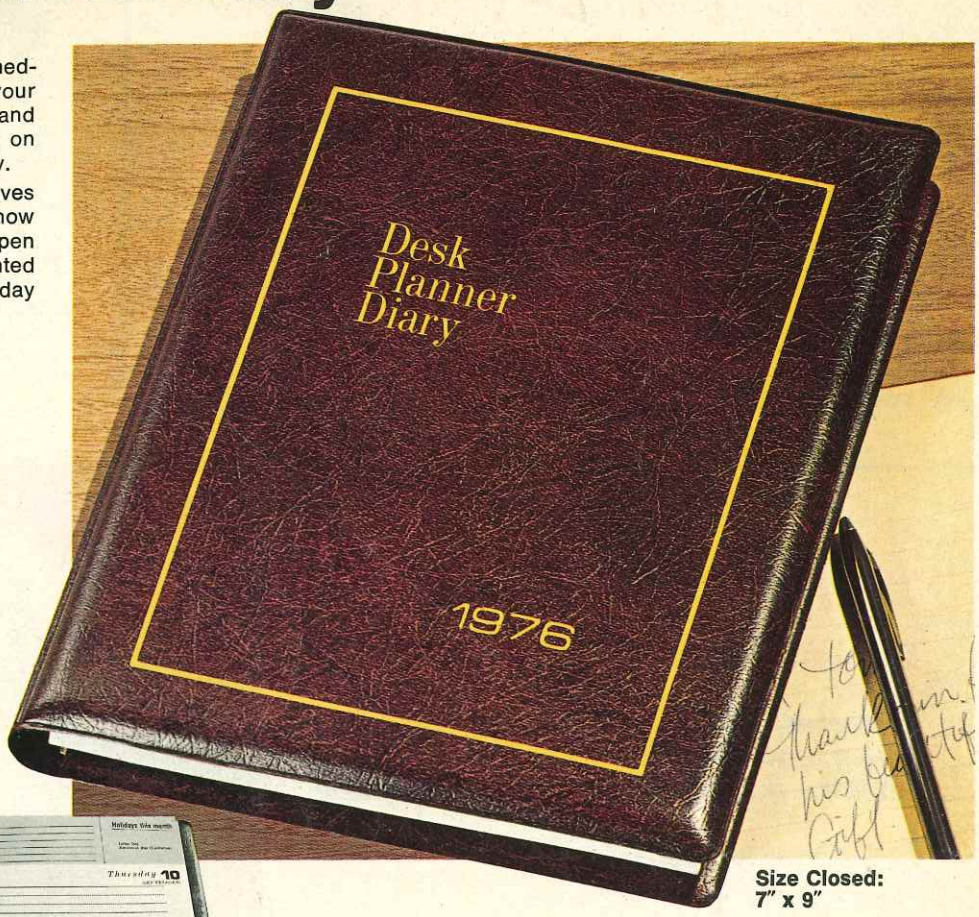
# Myron's Desk Planner Diary

An Appointment Secretary that reminds, records, schedules and organizes. Keeps a day-to-day record of your tax deductible expenses. Luxuriously built, attractive and "Confidentially Yours!" No secretary is as silent or on the job 7 days a week as Myron's Desk Planner Diary.

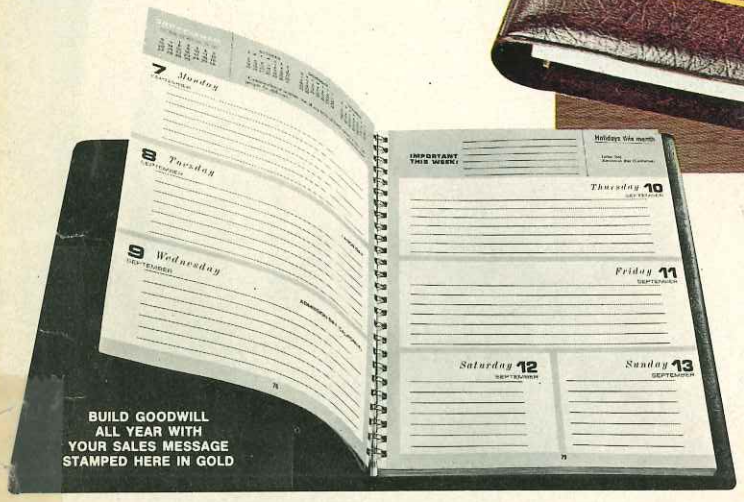
Imagine the impact on your customer when he receives this elegant gift! Impress him with your good taste—show him you really care. You'll earn his gratitude and an open door to his office. Your name or sales message imprinted on the inside cover flap gives your customer an everyday reminder of your product or service.

**Features:**

- Convenient 7" x 9" size, 128 pages with large write-in space
- Padded, brown crush, grained vinyl covers
- Gold tooled cover design
- Special "lie-flat feature" with one full week of note space and 3 months-in-sight for quick reference, on a double page spread
- Quotation of the week—highlighted holidays.
- Valuable information section.
- Gift boxed.




Size Closed:
7" x 9"

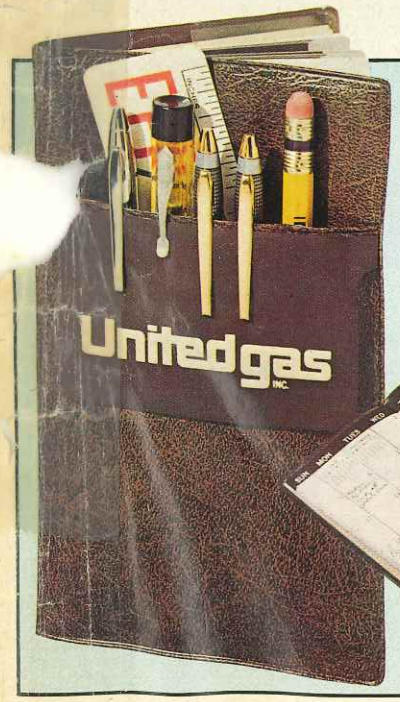



## The Year Long Gift of Elegance

**DESK PLANNER DIARY, Style #52900**
**Prices Include Your 4 Line Imprint in Gold and Gift Box**

| 500 | 250 | 100 | 50 | 25 | 10 (min.) |
|---|---|---|---|---|---|
| $3.55 ea. | $3.80 ea. | $4.05 ea. | $4.30 ea. | $4.40 ea. | $4.50 ea. |

Plus $2.50 machine set-up charge — F.O.B. New Jersey Factory
**Special quotations for quantities over 500**
**Individual corrugated mailers 25¢ each — Style #52310**




## Pocket Guard Calendar

### The Double Gift

Here's a new twist to an old favorite. We designed a pocket protector for pens, small tools and pencils right into the cover of our famous "Slim Jim" diary. For shirt sleeve executives, foremen, plant managers . . . there's nothing they'd rather have. The 32-page, month-in-view Slim Jim calendar is identical to our regular Slim Jim. Your sales message on the large flap will be like a sign in the shirt pocket.

**Size: 3½" x 6"  Color: Brown Crush**

**POCKET GUARD CALENDAR, Style #51126**

**Prices Include Your 4 Line Imprint in Gold on the Flap**

| 2500 | 1000 | 500 | 250 | 100 (min.) |
|---|---|---|---|---|
| 54¢ ea. | 57¢ ea. | 59¢ ea. | 63¢ ea. | 66¢ ea. |

Plus $2.50 set up charge — F.O.B. New Jersey Factory
**Special quotations for quantities over 2500**

PATENT OFFICE FED CRED UN
2021 JEFFERSON DAVIS HWY
ARLINGTON VA 22202

**MYRON MANUFACTURING CORP.**
**MYRON BUILDING**
**MAYWOOD, NEW JERSEY 07607**

BULK RATE
U.S. POSTAGE
**PAID**
MYRON MANUFACTURING
CORPORATION

## GUARANTEE

You must be completely satisfied or you may return your order for full refund—even if this merchandise is imprinted.

Mike Adler

Mike Adler, President

# 1976 Bicentennial Calendar

## This year, give more than just a calendar . . . give a reminder of how and why America got to be the great country she is.

America has come a long way in 200 years. But how many of us remember the names, the places or the events that triggered our struggle for independence?

**Myron's Bicentennial Calendar** serves a double-need: **One** a big roomy appointment calendar with plenty of day-by-day space for meetings, notes, expenses, etc., and **Two** 26 pages of "history as it happened," month-by-month in 1776 (complete with authentic illustrations) **plus** scores of fascinating tales you probably never heard, 32 pages in all.

This important gift will stay on your customer's desk all year long and carries your 4 line gold imprint on the front cover.

**Colors: Colonial Blue, Colonial Green**

**Size Open:** 10" x 14" **Size Closed:** 7" x 10"

**1976 BICENTENNIAL CALENDAR, Style #52174**
**PRICES INCLUDE YOUR 4 LINE IMPRINT IN GOLD**

| 1000 | 500 | 250 | 100 | 50 (min.) |
|---|---|---|---|---|
| 65¢ ea. | 69¢ ea. | 74¢ ea. | 79¢ ea. | 88¢ ea. |

Plus $2.50 machine set-up charge—F.O.B. New Jersey Factory
**Special quotations for quantities over 1000**
**Mailing Envelope Style #52960 5¢ each additional**

Myron Manufacturing Corporation | 201 Myron Building | 843-6464 Maywood, New Jersey 07607